

# Placerville Republican

EL DORADO COUNTY'S ONLY DAILY NEWSPAPER

WANT-ADS  
ARE SURE!

WEATHER  
Fair tonight, Fri.; no change in temperature.

VOLUME 11

PLACERVILLE, EL DORADO COUNTY, CALIFORNIA, THURSDAY, NOVEMBER 30, 1939

NUMBER 132

## XMAS PARTY SATURDAY

Merchants Hosts To Children At 10 a. m.  
Show At Empire Theater

Ushering in the Christmas shopping season for El Dorado County, merchants of the county seat will be hosts Saturday morning to the children of the county at a free motion picture show, to be held at the Empire Theater opening at ten o'clock.

The picture will be "Stunt Pilot," an aviation thriller, with Marjorie Reynolds and John Trent in the principal roles. Especially chosen short subjects will complete the program.

The party is arranged through cooperation of the theater management with the committee of merchants, which is sponsoring the public Christmas observance in the community.

Store windows are ablaze with a wide variety of Christmas gift selections, shelves are well stocked and merchants unite in suggestions to their patrons that with only twenty shopping days remaining until Christmas, it will be wise and more convenient to shoppers to "Shop Early."

The merchants committee has sponsored decoration of the business section, from Lower Main Street to Broadway, with garlands and colored lights. Four huge trees have been erected and decorated at principal points within the designated area.

## Popular Pair Tell Wedding

Mr. and Mrs. Paul R. Smith Reveal They Were Married Two Years Ago In Nevada

The many friends of Mr. and Mrs. Paul R. Smith are learning of their marriage in October of 1937, in Nevada.

Announcement of their marriage was made by Mrs. Smith this week following a surprise shower tendered her at the home of her sister, Mrs. Louis Galuppi, at Camino.

Mrs. Smith is a daughter of Mr. and Mrs. E. L. Watkins, of Washington Street, Placerville, and for a number of years has been employed at the Fox Brothers drug store.

Her husband is a carpenter and builder, an active member of El Dorado Post No. 119, American Legion, and one of the leaders of the organization's activities in behalf of boys of the community.

Mrs. Smith said Wednesday that although no particular effort to keep their wedding "a secret" had been intended, it just happened that the newspapers failed to record the event. They had thought, at different times, that they would announce their marriage, but just didn't, and thus their marriage was known only to their relatives and to a few of their intimate friends.

When this newspaper learned that at a surprise shower, Mrs. Smith was presented with gifts for her new home which she and her husband are building on Coloma Street, Mrs. Smith was pressed for an announcement.

Mrs. Galuppi's home was tastefully decorated with white and yellow chrysanthemums. Among those who were invited to greet Mrs. Smith were the Mesdames G. Melby, William Wygersma, F. Lamm, E. Carsten, G. Davenport, J. Nyberg, J. Corker, L. Matlock, P. Borimimi, G. Grey, D. O. Thomas, E. Kimble and Miss Elsie McNie, of Camino; Mesdames R. Crocker and E. Watkins, of Placerville; and Mesdames L. Vaughn and S. Porter and Miss Edwina Watkins, of Sacramento.

We join our friends of Mr. and Mrs. Smith in every good wish.

## LOW BID ON CLARKSVILLE HIGHWAY JOB TOTALS \$230,837

SACRAMENTO. (AP)—Hemstreet & Bell, of Marysville, today submitted a low bid of \$230,837 for grading and surfacing 5.8 miles of road between 3 1/4 miles east of Folsom and 2 1/4 miles east of Clarksville, in El Dorado county.

Next lowest of the 13 bidders were: Parish Brothers, Hollywood, \$248,062 and Utah Construction Co., San Francisco, \$249,991.

## New American



Elisabeth Rethberg, noted Metropolitan Opera soprano, holds her adopted flag after receiving final papers in New York granting her rights as a full-fledged American citizen. German-born, she's been in U. S. seven years.

## FARM BUREAU MEETS DEC. 2

Alex Johnson, State Secretary, Speaker At Annual Gathering

The second annual dinner and meeting of the membership of the county Farm Bureau will be held Saturday evening, December 2, at the Coloma Community Hall.

The program for the evening has been arranged at the direction of the directors of the county-wide organization by a committee composed of Roy Marks, of Missouri Flat, and Max Bollman, of Cold Springs, and will present as the speaker of the evening, Alex Johnson, secretary of the California Farm Bureau Federation.

Dinner will be at 6:30 o'clock and will be pot luck under arrangements concluded by the committee in charge with the members of the various farm bureau centers.

The dinner will be followed by a demonstration on sheep management by members of the Missouri Flat 4-H Club.

The formal program for the evening will be instituted at 8 o'clock with County Chairman James A. Irving, of Fruit Ridge, presiding.

It will include a motion picture with sound, presented through the courtesy of the Weaver Tractor Co., vocal and instrumental numbers by Mr. and Mrs. Louis Gearhart, a talk by State Secretary Johnson, a vocal solo by Frank Drennan, and a demonstration by the Mt. Dana-her 4-H Forestry Club, of which Earl Blair is leader, with the assistance of the State Division of Forestry.

An informal social occasion will conclude the evening.

## EAGLES AUXILIARY HAS INITIATION OF FOUR MONDAY NIGHT

The Ladies Auxiliary to Placerville Aerie No. 889, F. O. E., initiated four new members at its regular meeting on Monday night.

The initiation was conducted by candle light. The new members are Mrs. Dorothy Parnell, Mrs. Ruth Marie Almquist, Mrs. Irene C. Sealz and Mrs. Kathryn De Maria.

Mrs. Georgia Orelli was presented with a set of silver tea spoons as a wedding gift. Arrangements were made for the regular card party on December 14th and Mrs. Norma Humphreys and Mrs. Lilly Revaz are the committee on prizes.

The "sunshine" committee reported that Mrs. Tilly Stepp, who has been ill, is improving and that Mrs. Ivy Miller and Mrs. Lulu Stanley are ill.

The committee on purchasing gifts for the children's Christmas party will include Mrs. Susie McGraw, chairman, Mrs. Mabel Johnson and Mrs. Georgia Orelli.

After the meeting games were played and refreshments were served by Mrs. Martha Fields and Mrs. Lilly Goldman.

## ANNUAL EAGLES PARTY FOR CHILDREN ON DECEMBER 22

Members of Placerville Aerie No. 889, F. O. E., report that their annual Christmas party for the little children of the county will be held at the Empire Theater on Friday, December 22nd.

The occasion, for which funds were raised by the aerie's anniversary dance in October, will be presented following which Santa Claus will pay his regular visit and distribute the favors for which, under the auspices of the Eagles, he has become famous.

## FARM ECONOMY CONFERENCE

4 Major Projects Evolve From Second Annual Meeting In County

The second annual agricultural economic conference for El Dorado County, held Wednesday morning and afternoon at Hotel Raffles developed four major projects upon which special emphasis will be placed during the coming year, seeking a closer approach to the solution of what are deemed major problems in the county's agriculture. Representatives of the University Extension Service attended the meeting.

Thirty-seven farming, industrial and business leaders of the county attended the meeting with three members of the Extension Service staff from Berkeley also present. They were Lloyd Brown, assistant specialist in irrigation; Ralph Eason, in farm management and John Schneider, extension economist. Each assisting as secretary of a section committee meeting and a fourth group had as its secretary James A. Irving, for a further consideration of soils and land use problems.

The major projects developed by the four sections for the coming year follow:

Soils and Land Use—The control of wild rye and other weeds, studying methods and practices and seeking channels of financial assistance for range operators in the solution of this problem.

Irrigation and drainage—Recommending continuing investigation of the building of small reservoirs for the storage of irrigation water; urging that the Farm Advisor and other agencies collect information relative to irrigation by sprinkling and on the building of reservoirs so as to prevent seepage losses; and recommending the gathering and distribution of information concerning the size and type of pumps which may be used as irrigation aids.

Farm Management—Supporting the proposition that farming should not be undertaken on farm units and in such locations as are known not to be capable of supporting a farm family, the section recommended: (1) an intensive land use survey of the county; (2) that community meetings on farm management problems be held throughout the county; and that (3) Reports of these meetings be summarized into a county report to be made available for public use.

Marketing—That state and federal agencies continue to investigate the possibilities of utilizing our farm products in new ways, particularly in ways that will not compete with existing outlets. One immediate possibility is the use of first grade fruits and juices and also fruit culls through maceration and part dehydration as stock feed in the local area. A committee on this work has George Eberhart as chairman, with James Irving, Guy E. Wentworth, Leo Ench, George Volz, George Threlkel and L. W. Veerkamp.

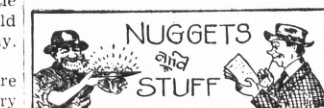
## PARTY FRIDAY EVENING TELLS BETROTHAL OF MISS FERN ELLIS

Announcement of the engagement of Miss Ellis, daughter of Mr. and Mrs. L. L. Ellis, and Don Goodrich, son of Mr. and Mrs. Don Goodrich, was made on Friday evening of last week at a party for ten young friends of the bride-elect at the home of Mr. and Mrs. Loren Waldron. The date for the wedding was not set.

The announcement was made in a clever and novel fashion when it was discovered that the napkins served with the refreshments bore the legend "Fern and Don."

The two are both graduates of the county high school and Miss Ellis has been employed for several years past at the office of the El Dorado Irrigation district. Her husband to be is a graduate of the University of California, '39.

Both are splendid young people and have many friends who will hasten to extend every good wish.



The busy "Bee" from out-of-town was buzzing his annual "Christmas Carol" in the ears of Placerville businessmen Thursday morning, at \$1 per—if they accepted.

## Grizzly Flat Natives Recently Kept Fifty-Seventh Wedding Anniversary

On Sunday, November 19th, Mr. and Mrs. Voss celebrated their 57th wedding anniversary at a dinner at the home of their grandson, George Meyers, and family of Grizzly Flats. Mr. and Mrs. A. P. Meyers and Mr. and Mrs. Alfred Meyers and family were also present.

Both Mr. Voss who is eighty-three and Mrs. Voss who is seventy-nine were born in Grizzly when it was a flourishing mining town. They were married at Pi Pi, near here, in 1882; just 57 years ago on November 19th, and have made their home in this vicinity ever since.

They have two children, a son, Wm. Voss, Jr., who lives with his family near Diamond Springs and a daughter, Mrs. A. P. Meyers who lives with her family at Ringgold. There are eight grandchildren and ten great grandchildren all of El Dorado County.

Mr. Voss has been connected with various mining enterprises in past years, notably with the Mt. Pleasant Mine and the gravel mine located in Grizzly.

## POMONA GRANGE WILL ELECT

Potluck Supper Thursday Night At Meeting In I. O. O. F. Hall, Placerville

The regular meeting and annual election of officers of El Dorado-Amador County Pomona Grange will be held this (Thursday) evening at the I. O. O. F. hall in Placerville.

The meeting will be conducted by Carl Visman, of Fruit Ridge, master of the Pomona.

According to Elmer Porini, publicity chairman, membership in the Pomona is open to Grange members in good standing in the fourth degree and candidates for membership should present themselves at the meeting.

The plans for the evening include a potluck supper.

## Father And Children Together First Time In Fifteen Years

The family of John A. Giandoni, of Virginia City, Nevada, had a reunion last week and it was the first time in fifteen years they had all been together.

The meeting took place at Angels Camp, to which place Mr. Giandoni was accompanied by his daughter, Mrs. Lulas Noland, and his grand-daughter, La Vonne Noland, of Placerville.

There they were joined by William L. Giandoni and family, John Clyde Giandoni and family and Mrs.

George Pine and family. William Giandoni is a clerk in the federal income office at San Francisco, John is employed in the office of the San Francisco municipal railway, and Mrs. Pine resides at Angels Camp. In addition to the four children, there were eight grandchildren present.

Mr. Giandoni is spending this week at the home of his sister-in-law, Mrs. Alice Golden, in Placerville. Although 81 years of age, his faith in the Comstock is unshakable.

## County Births Less Than Year Ago

Although births in the state for the first three quarters of the year show a gain of 1,010 over last year, El Dorado County shows a slight decline this year in comparison with figures for 1938.

This is according to figures made public during the week by the state department of public health.

In the state, there were 76,961 births recorded for the first three quarters of the present year as against 75,951 for the same period of the previous year.

In El Dorado County, there were 114 births for the first nine months of 1939, ten less than for the same period in 1938.

## Griggs Home Scene Of Jolly Thanksgiving

A fine Thanksgiving dinner and evening was enjoyed at the home of Miss Florence Griggs in Bungalow Terrace, when twenty friends and relatives got together on Thursday of last week. The group included Mrs. M. Wigglesworth and family, Percy Marchini and family, George Fay, James Price, Mrs. Arabella Price, Constance Taylor, and the hostess, Miss Florence Griggs, her mother, Mrs. Elzora Griggs, and brother, John, who came from Fiddletown.

Wallace M. Ripley, chamber of commerce secretary, and James A. Irving, of Fruit Ridge, were among El Dorado County's representatives Thursday at the state chamber of commerce meeting at San Francisco.

Dr. Waller Lowe, of Orange County, who has a wide acquaintance in El Dorado County, has been re-appointed by Governor Olson to the state farm debt adjustment commission.

## 25 Years Ago In The World War

By UNITED PRESS

Battle of Lowicz-Sanniki, Poland, opened.

Russian and Austrian armies are locked in battle in the Carpathians.

## Censor Approves War Dispatches

News from warring countries is subject to censorship. It may sometimes be misleading.

It is the right and duty of every American citizen to do his own thinking, hold to his own beliefs, and not permit himself or his country to become a victim of emotionalism or propaganda.

THE PUBLISHER.

## FOREST XMAS TREE AREAS DESIGNATED IN THREE DISTRICTS

Christmas tree cutting areas have again been designated on the El Dorado National Forest for the benefit of those who wish to cut a tree for their own personal use, Supervisors Edwin F. Smith stated today. Three areas have been selected, as follows:

In the Georgetown District, trees may be cut near Quinette, also known as 12-Mile House, located about nine miles above the Forest Service Georgetown Ranger Station.

In the Pacific District, which takes in the American River canyon country above Placerville, cutting will be permitted in an area near Blair's Bridge, located a few miles from Pacific House.

In the Caldor District, above Jackson via Alpine Highway, an area near the Lumbervy Station has been selected. This area is subject to closure without notice in the event of storm.

Forest guards will be on duty each weekend above the ranger stations from now until Christmas, and application should be made to them for a tree.

## Hospital Inmates Get Turkey And Trimmings

The staff and the inmates of the county hospital have asked us to make a public record of their gratitude and appreciation to Fether T. J. Hayes and Father M. V. Myles, for their gift of ice cream and cookies, which topped off the turkey and trimmings of their Thanksgiving dinner on November 23rd.

## 200 KILLED AS RUSSIA BOMBS CAPITAL OF FINLAND

Helsingfors President Proclaims State Of War While Informed Soviet Circles Deny Knowledge Of Reported Attack On Republic

## EYE-WITNESS STORY OF BOMBING

By NORMAN B. DEUEL  
United Press Staff Correspondent  
Son Of State Sen. Chas. Deuel

Editor of the Chico Record)  
HELSINGFORS, Finland. (via Telephone to Copenhagen), (AP)—Terrific aerial bombardment shook the center of Helsingfors today.

I saw several fires started, buildings damaged and windows shattered as I telephoned this dispatch. I was hurled to the floor of my hotel room by the terrific explosion of the bombs.

I saw one automobile bus crushed and bodies thrown out into the street.

At least a dozen bombs were dropped and there were two gigantic blasts among them. Windows for a dozen blocks around were broken.

Anti-aircraft guns are firing continuously as I telephone. From my hotel window I can see at least three burning buildings. — There's smoke and apparently there are other fires in the background.

It would appear that the casualties inflicted by the Soviet planes were high because the people—recovering from earlier air alarms—had returned to the streets in mid-afternoon when the bombs began falling from a cloudy sky.

The attacking planes were high in the sky. They presumably struck at the railroad station, but if they did, their aim was poor and tons of high explosives rained on the center of the city of 288,000 population.

Observers believed that the raiding planes were dropping "thermite" bombs, which are designed like aerial torpedoes to penetrate buildings and sometimes are incendiary.

As we watched, more bombs fell and it appeared that 20 or 30 in all were aimed at the city. The continual firing of Finnish guns, however, made it difficult to tell how many had been dropped.

The population was dazed by the sudden fury of the aerial attack. There had been air raid warnings during the day, but the people had shaken off their first fear of attack and the streets were crowded in mid-afternoon when the alarm sounded again.

Some shops had reopened and crowds were reading the news on bulletin boards.

When the raid began, the people went calmly from the streets. Just as the first blast struck, I was called to the telephone. The operator coolly said that there was an urgent call from Copenhagen. She put it through.

SKI "QUEEN" CONTEST OPENS FRIDAY; TIME YET TO ENTER

The Placerville Ski Club's contest to nominate their candidate for queen of the Sacramento Winter Sports festival, which will be held January 6 at the capital city, opens Friday.

Adolph Martin, chairman for the contest, reports there is but one entry to date: Miss Virginia Casselman.

Several others, according to Martin, have indicated their interest in competing in the contest but have thus far failed to file an actual entry.

Martin pointed out that although there is no regulation requiring immediate entry in the race, a prompt start by all contestants will insure all an even chance, whereas if one contestant starts ahead of the others, it is naturally to be expected that she would pile up an early lead.

The contest will be decided on the basis of points awarded for club membership obtained. Two winter watches are offered as prizes in the winter sports carnival queen contest at Sacramento.

Mrs. Nora Gray, of Placerville, grand outside sentinel for the Native Daughters of the Golden West, was among the grand officers of the order recently honored at a dinner given by the parlor of Native Daughters at Woodland.

Officers and team managers of the county basketball league, preparing for the winter season's play, meet tonight at 7:30 o'clock at the high school with hopes of agreeing upon a schedule.

Coach L. A. Brown is head of the league and George Duffy is secretary. There will be seven clubs in the league this year, one from each of the OCC camps, one from the high school, and the other four representing the Forest Service, Gray's All-Stars, Mae's Jumbo and the American Legion.

Ranger George B. Young and Junior Forester Harold Coons were in the Caldor district on Thursday.

HELSINGFORS (UP) — Unofficial sources believed today that 200 persons had been killed in a mid-afternoon air raid on Helsingfors.

The new Polytechnic college was almost completely destroyed. An apartment house was destroyed by a bomb which officials said apparently killed many persons.

An air raid alarm was sounded at Port Abo, in Southwestern Finland, this afternoon.

Comment Declined  
MOSCOW (UP) — Informed Soviet sources denied for the second time today they had any knowledge of reported Soviet aerial bombing in Finland. They declined to comment on the reports.

The official Moscow radio this afternoon made no reference to Soviet-Finnish hostilities, but it discontinued reports of Soviet mass meetings against the Finnish government.

War Proclaimed  
HELSINGFORS, FINLAND (UP) — A state of war exists against Soviet Russia, President Kallio declared today in an official decree. A state of war was declared throughout Finland.

May Call Troops  
STOCKHOLM (UP) — Official sources said today that because of the Russian attack on Finland, Sweden probably will call up additional military forces. Mobilization, however, is not yet contemplated, it was said.

## Liquor Hearing In City Court

Elkhorn License Suspended Temporarily; Trial Of Pair Opens On Friday

A new phase in the Elkhorn tavern liquor case opens Friday morning in the Placerville City Court when P. Barone and Marion Armstrong, operators of the establishment, are scheduled to go to trial before a jury on charges they sold liquor to a person obviously intoxicated.

The two, at liberty on bonds of \$1,000 each, were arrested on the complaint of E. Y. Gray.

Their arrest was followed by recommendation by District Attorney Henry S. Lyon, the city authorities, Sheriff Smith and J. W. Caswell, state liquor inspector, to the board of equalization that the liquor license of the place be immediately suspended and that the suspension be made permanent following a hearing.

The board of equalization, meeting at Sacramento Wednesday, suspended the license and continued the matter for further hearing on December 18th.

A venire of thirty names was selected in city court Monday morning and has been summoned for possible service in the trial.

Those whose names were selected for the venire are Wallace M. Ripley, Bertha Edelman, S. H. Jinkerson, Esther Dugan, Dr. W. A. Rantz, Lloyd V. Cannon, Thomas Word, Alex Islohn, Mance H. Vaughn, Lulu Cook, W. C. Henningson, Clara W. Ruple, Bert Frey, W. H. Myers, J. W. Lee, Wilder Immel, Frank R. Hull, Joe Blodaux, W. D. Tobey, Vincent Waldron, Henry Lefevre, James L. Wilkinson, J. B. Blair, Ida Longhurst, L. D. Zelwick, G. E. Wentworth, Mrs. Maude Morey, T. G. Patton and Bill Derby,—thirty in all.

## HOOP LEAGUE HEADS TO MEET TONIGHT ON SCHEDULE

Officers and team managers of the county basketball league, preparing for the winter season's play, meet tonight at 7:30 o'clock at the high school with hopes of agreeing upon a schedule.

Coach L. A. Brown is head of the league and George Duffy is secretary. There will be seven clubs in the league this year, one from each of the OCC camps, one from the high school, and the other four representing the Forest Service, Gray's All-Stars, Mae's Jumbo and the American Legion.

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## THE PLACERVILLE REPUBLICAN

Published Every Evening except Saturdays, Sundays and Legal Holidays entered as second-class matter at the Post Office, at Placerville, Calif., under Act of Congress, March 3, 1879

C. E. BARKER, Lessee-Publisher VERNON E. ALLEN, Editor  
MANICE H. VAUGHT, Business and Advertising Manager

## Subscription Rates — Invariably In Advance

Six Months \$3.00  
One Year \$5.00

NOTE—For out of county subscriptions add \$1.00 to the Year, 50c to the Six Months, and 10c to the One Month rates

## GREEN TEXAS ROADS

AUSTIN, Tex., (AP)—Green roads, easy on the eye, are being constructed over long stretches of Central Texas. The roads get their color from rock quarried in the vicinity and used in mixture with a coat of asphalt. Motorists like them.

## BLINDNESS NO HANDICAP

NEW HAVEN, Conn., (AP)—Henry T. Istas has been sightless since birth. He is a successful lawyer and now has a place on the board of aldermen, having defeated his opponent by a 60-vote margin in a spirited campaign.

## Crossword Puzzle

By LARS MORRIS

ACROSS

- 1—Mixture of Turkish and Greek
- 5—One of the Stoics
- 9—Greek
- 13—Greek Southern form
- 16—Greek god
- 17—Kind of spectacle
- 20—Eye inflammation
- 21—Japanese sashes
- 22—Kind
- 23—Get up
- 24—Nickname of U. S.
- 25—Babylonian god
- 26—Mixed melody
- 27—Catholic right of
- 31—Floating block of ice
- 32—Lard
- 33—Sword for drying
- 34—Heaviest meat
- 38—Denial
- 39—Combining form: distance
- 40—Indian wigwag
- 41—Lancer
- 42—Common carrier
- 43—Common
- 44—Southeast African native
- 47—Surf; somewhat
- 48—Master
- 50—Take offense at
- 52—Part of oar
- 54—Unit of radiation
- 56—Highest card
- 58—Inexpensive
- 59—Periods of time

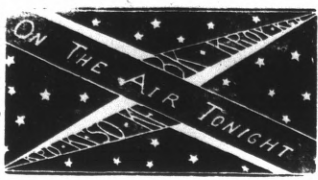
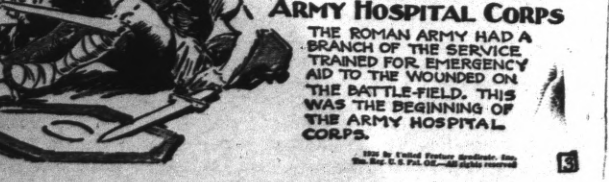
DOWN

- 1—Ancient white ointment
- 2—Excavation
- 3—Emmetts
- 4—Japanese prince
- 5—Nonsense
- 6—Make clicking noise
- 7—Hawthorn bird
- 8—Killed cuckoo
- 9—Garment
- 10—Heating substance
- 11—Long-haired bird
- 12—Assumed position
- 13—Ordinary writing
- 14—Sin of Zedus
- 15—Group of mountains
- 16—Folk ahead
- 17—Views
- 18—Egyptian god of art
- 19—Sea
- 20—The same (Latin)
- 21—Two-footed animal
- 22—Proclaim as coming
- 23—Seed container
- 24—True granted by university
- 25—Group of men in ivy
- 26—Prefix: three
- 27—Leaking
- 28—Last letter of alphabet
- 29—Prosperous (col.)
- 30—Destroyed
- 31—Catholic right of
- 32—Tons of hours
- 33—Course fiber grass
- 34—Burn to coal
- 35—Heavily
- 36—Flat coat
- 37—Keep for future
- 38—Butt
- 39—Legal profession
- 40—Is in a sharp major
- 41—Impersonal pronoun

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## HOW IT BEGAN

By Paul F. Berdanier



## Sports Parade

By HENRY McLEMORE

NEW YORK (AP)—College football is a boys' game, but how often we completely forget the fact that it is played by boys.

We back and bet on teams as if they were veterans with years of experience. We pick them to win as if they were invincible units and not groups of impressionable, excitable youngsters, subject to all the peculiarities of those their age. We criticize and get mad at them (particularly us sportswriters) for making mistakes under pressure that would make a supreme court justice shiver a bit.

We speak of the Notre Dame team, and the Alabama team, and the Southern California team as if they were case-hardened old fighters who had been meeting emergencies and trooping side by side for years. We forget that a new crop of undergraduates comes along each year, and that the players are just getting old enough to gain poise and confidence when they are graduated and their places taken by a fresh batch of unknowing, wide-eyed beginners.

I was reminded of this by the complete confidence with which many of us have awarded Rose Bowl, Sugar Bowl, Orange Bowl, and Cotton Bowl assignments to teams which still have games to play. Tennessee has all but had a bouquet of roses stuck in its arms, and the Vols must beat two tough teams—Kentucky and Auburn—to remain eligible. Texas A & M must get past an old rival, Texas, and Southern California has a Washington and UCLA.

What terrific pressure to put on a bunch of boys! To have them going into games knowing beforehand that the way they run and pass and kick and handle the ball may mean the difference between thousands and thousands of dollars for their schools, glory for themselves, honor for their coaches, and—nothing at all.

Even the most ordinary football game arouses tremendous emotions in the players. Only those who have been with players in the dressing room just before a game can realize the intense excitement under which they labor. The fact that the emotional strain under which these boys face an ordinary game is multiplied a hundred fold when they come close to the end of a perfect season, with only a victory or two needed to assure them a bowl bid.

Leland: 10:45 See KROY.  
KPO—News: 10:15 Concert; 10:30 Carl Ravazza.  
KGO—Chuck Foster: 10:30 See KFBK.  
KFRC—Muzzy Marcellino: 10:15 Charlie Openui; 10:30 Leon Mojica.

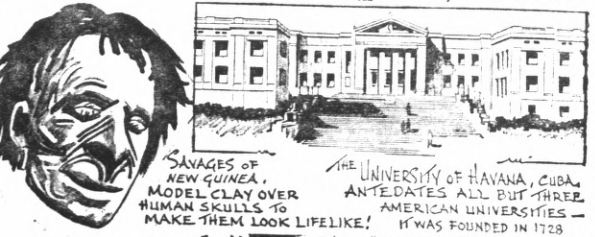
1 p. m. to 12 midnight  
KFBK—Harry Owens: 11:30 Bill Roberts; 11:45 News.  
KROY—Charlie Barnett: 11:30 Archie Bleyer.  
KSFO—Count Basie: 11:30 See KROY.  
KPO—Freddie Martin: 11:30 Bill Roberts.

KGO—News: 11:15 Music You Want; 11:45 Organ.  
KFRC—News: 11:05 Jim Walsh; 11:30 Rhythm.  
midnight to 1 a. m.  
KROY—Midnight Revue.



## SCOTT'S SCRAP BOOK

By R. J. SCOTT



makes it almost ludicrous to say that this or that team is going to finish undefeated.

What do you think those Tennessee boys are going to be thinking about when they line up against Kentucky and Auburn? Just this: A fumbled punt and no California; a missed block, a bad pass from center, and no sight of Hollywood stars, no trip across the country.

Texas A & M will be thinking the same things when it goes out to get Texas. New Orleans is a mighty sweet place on New Year's Eve, and Miami isn't hard to take when the snow is falling.

This bowl fever won't be striking at the nerves of the beaten teams. With nothing to lose and everything to gain, they figure to be at their very best.

So, all credit to the youngsters who do arrive at these bowl games. They're just boys, but they have the stuff that men are made of.

## SCOUTING

Troup 37

The Winter Social Season is upon us. The first gala event on our program will be a skating party at Diamond, at 6:30, on Thursday—Republican Thanksgiving. We plan to meet at the Lodge and then go on our way. For the sake of putting our bashful Romeos at ease, let it be said that this will be strictly stag. It will still cost you money, though, for there's a 25c tariff at the gate. Then too some boy may wish to secure an entry skate to put on the part of his anatomy that touches the floor most—and I don't mean his feet!

Arousing cheer for Jr. Worth and his band of super-dramatists. They put on two stunts that kept the audience rolling in the aisles. The fellows who put on the next stunt will have a hard time equalling Mr. Worth's epic stunts.

There'll be a Court of Honor on Dec. 7, at which time, among other things, we'll have two more Eagle Scouts to add to our collection.

Bill Dillinger.

## Past Matrons, Patrons To Meet On Monday

The Past Matrons' and Past Patrons' Association in El Dorado County will meet at Georgetown Monday night at 6:30 o'clock for a turkey supper, following which the regular meeting will be held.

## Homeless Children's Card Party Tonight

Members of Marguerite Parlor No. 12, N. D. G. W., with Mrs. Gertrude Steffens as chairman of the committee in charge, are giving their annual card party this (Thursday) evening at the Masonic Hall for the benefit of their fund in behalf of homeless children.

## Beware Coughs from common colds That Hang On

Creomulsion relieves promptly because it goes right to the seat of the trouble to loosen germ laden phlegm, increase secretion and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. No matter how many medicines you have tried, tell your druggist to sell you a bottle of Creomulsion with the understanding that you are to like the way it quickly allays the cough or you are to have your money back.

**CREOMULSION** for Coughs, Chest Colds, Bronchitis

## LOW COST HEAT

with **KRESKY**

Oil Heaters  
Floor Furnaces

EASY TERMS

## Pots and Pans

RAYMOND PYLE  
448 Main Street Placerville

## BIG LITTLE ADS

CIVIC • BUSINESS • PROFESSIONAL

When in need of professional or specialized business service of any kind, consult this directory and here you will find listed the leading professional and business firms of El Dorado County

## H. E. HOLLENBECK, D. C.

## Chiropractor

PALMER GRADUATE

Hrs.: 9-12, 2-6, 7-8 — 2nd floor Masonic Building  
PHONES: 327-W — 327-R

## Chris Henningsen

## BLOCK WOOD FOR SALE

General Hauling, Furniture Moving  
Gravel, Lawn Dirt, Dump Truck Work  
Placerville, Calif. Phones 99-W or 99-R

## This Space Available

You can buy tickets in Placerville between any two points in U. S. served by Greyhound

## Pierce-Arrow Stages

Phone 131 Helen Neal, Agent

## LESTER B. RANTZ, D. D. S.

## DENTIST

Office: Empire Theatre Building  
Phones: 164 — 391 Placerville

## DRY CLEANING

Cleaning and pressing service. New, modern equipment. Expert work. Personal attention to every detail — WE CALL FOR AND DELIVER

## SHARP &amp; DUNLAP

Reynolds Building Phone 79-W

## PIANO STUDIOS EMERIE RUDLAND

New studio at Camino every Monday  
Mrs. Don Hook—Telephone 262-J-1  
Tuesday and Wednesday at Placerville  
Mrs. E. Brander — 15 Spring St.

## FARMERS AUTOMOBILE INSURANCE

On the old road near El Dorado



## LOOMIS

Phone 574-J-3  
For Your Next Insurance Rates

## Winter Dancing Season

## MERRY-MANS

## Dancing Every Sat. Night

Local Musicians, local help. Floor reconditioned—New P. A. System. WATCH FOR DETAILS



MERCHANTS' LUNCHEON  
REGULAR DINNER (full course) 35c  
CHICKEN & STEAKS DINNER 50c  
Ravioli or Spaghetti, 40c quart (ready-to-serve)  
Ravioli (uncooked) 10c dozen

## PIEDMONT CAFE

Across from Post Office—Phone 787

## PLACERVILLE COCA-COLA BOTTLING WORKS

R. A. (Bob) Hook, Prop.  
CARBONATED BEVERAGES — WINE — BEER —  
Phone 66 541 Main St

## Years of Experience

## PLUMBING SERVICE

SHEET METAL WORK  
That experience is at your service  
LEWIS & LEWIS  
252 Main Street Phone 35

## PLUMBING SUPPLIES

The First Permanent Fixtures in the Home  
See Us for Lasting Quality and Expert Workmanship

## MAY'S PLUMBING SHOP

SHEET METAL WORK  
Opposite Ivy Hotel Telephone 338

## Radio Repairing

Latest Equipment — All Work Guaranteed  
ROBERT RHODES  
(New Location)  
448 Main St. (Pots 'n Pans) Phone 186

This Space Available



# Neighborhood NEWS

## FIVE MILE TERRACE

The heavy wind Friday night was followed by rain which continued all day Saturday, Sunday and the days following have been clear and quite cold.

Most Terrace residents celebrated Thanksgiving Day on last Thursday although several are looking forward to keeping the day November 30th.

Mr. and Mrs. Vernon Dalton and children will join a family party at the home of Vernon's brother, Everett Dalton, at Clarksville, for a turkey dinner on Thursday, Nov. 30. Dale Dalton and daughter, Jean, and Mrs. Dalton's sister and her husband, Mr. and Mrs. Bud Jones, of Folsom, will also be present.

Mr. and Mrs. R. A. Barnes spent last Thursday in Sacramento. Mrs. George Ackerman, of Sacramento, and Allen Dale, of Winters, visited Mrs. Vandy on Sunday.

Grant Blakeley came up from Placerville for a Thanksgiving dinner at the home of his daughter, Mrs. Emily MacFarland.

Mrs. Linda Miller, with her grandchildren, Don and Shirley, enjoyed two turkey dinners in one day. First they were guests of Mr. and Mrs. Earl Potts and Mr. and Mrs. Rex Quiberg of the 39-mile stone at the Potts home in Placerville, with

Ray Quiberg and Mr. Potts, Sr., of Camino. Later in the day Mrs. Miller prepared a dinner at home for her sons, Ladd and Alf Quiberg, who were unable to attend the earlier party.

Mr. and Mrs. Joe Miller returned late Thursday evening after celebrating the holiday with Mr. and Mrs. Earl Cheshire and Mrs. Cheshire's daughter, Helen Moran, in Bakersfield. Bob Moran, who had a few days off from his duties with the forestry service, was called to San Diego on Wednesday and so missed the Miller's and his Thanksgiving dinner at home.

Guests who joined the Walter Leavitt family at a beautifully decorated Thanksgiving table were Mrs. Leavitt's mother, Mrs. P. S. Adams and Mr. Adams, of Fair Oaks; her sister, Mrs. Jessie Hock and children, of Berkeley; and Mance Vaught, of Placerville. Walter Leavitt's parents, Mr. and Mrs. Harry Leavitt, of Auburn, who had planned to join the party, were not able to do so because of Mr. Leavitt's illness.

If the correspondents find the little publication, "Folks," which we receive, interesting and useful, would tell the publisher about it, he might be persuaded to continue sending it.

Mr. and Mrs. J. W. Shanklin were guests on Thanksgiving Day at the home of Mrs. Shanklin's son, Bert

Frey and Mrs. Frey, in Placerville. Mrs. Cella Engle, who has been spending the past month in San Francisco with her daughter, Mrs. R. A. Pitman, is expected home this week.

Mrs. Gene Ward, with John, Helen and Barbara Ward, returned from Benicia on Sunday. The children spent the week in Richmond with their grandmother, Mrs. Henderson, while Mrs. Ward remained at the home of her brother and family in Benicia, where Gene is recovering from a serious injury to his left hand. In the accident, which occurred in a planing mill where he was working, the thumb and forefinger were so badly cut that it was necessary to amputate the thumb and while the finger is still in a serious condition, the doctors hope that it might be saved.

Friends of Mrs. Mary Carlson were grieved to learn that she had passed away Monday morning. She was loved by all who knew her and especially by those who had the privilege of being her pupils. She was sympathetic and understanding and while giving a thorough training in the "three R's" also taught her children to have a high regard for truth and honesty and clean living. Blair's school, where she taught for many years before retiring from school work, was closed on Wednesday in respect to her memory. Mrs. Rose Corbell, the teacher, is a niece of Mrs. Carlson.

## GRANGE NOTES

### Pleasant Valley

Pleasant Valley Grange No. 675 held its regular meeting November 21st at the Grange Hall. The applications of Mr. and Mrs. B. F. Boke were approved and they will be given the first and second degree obligations at a future meeting. The next meeting, on December 5, will have the election of officers as a principal matter of business. Plans were made for our dance on December 2nd. Refreshments were served and later the drill team practiced in preparation for a trip to Lone for work in the third and fourth degrees on December 9th. Myrtle Avansino, lecturer.

### Hangtown Grange

Hangtown Grange No. 464 will meet Friday night, December 1st, at Fossati's hall. The principal order of business will be the election of officers. Members please plan to attend. Potluck supper. Elmer Porini, master.

### Pomona Meeting

El Dorado - Amador Pomona Grange will meet Thursday night, Nov. 30 at the I. O. O. F. hall in Placerville. All members in good standing in the fourth degree are eligible to join the Pomona and anyone desiring to join should be at the hall Thursday night. Election of officers will take place. Potluck supper. Elmer Porini, publicity.

### Gold Trail Home Ec

Gold Trail Grange Home Economics Club will meet with Mrs. Willard Wilkinson Dec. 7th at 1:30 p. m. All members are requested to attend.

### Gold Trail

Gold Trail Grange held its regular meeting in Coloma Hall on Wednesday, November 22, with a very good attendance. Our committee reports our card party a huge success. The large crowd filled twenty four tables. It is hoped the next one will be as well attended.

Election of officers will be on our next meeting night, Wednesday, December 13th. All members please be present. —Zelma Rosenberger, secretary

## Little Journeys In Science

By MILDRED CLOUGH

### Seventh Grade, Coloma School

PRECIOUS STONES. There are a great many kinds of gems but there are only four that we call precious stones. Those are the diamond, the ruby, the emerald and the sapphire. No matter how beautiful they may be, all others are semi-precious.

The most important of all jewels are the diamonds, although rubies or emeralds may sometimes bring a higher price. Diamonds are made of pure carbon, just as coal is. Diamonds have been made by people but the stones were so small that they could not be seen without a microscope, and the process was so expensive that it does not pay.

The first diamonds in the world came from India. People still wonder as to what ever became of the "Great Mogul," a stone weighing it is said 787 carats in the rough, and found at Golconda, a center of the Indian diamond trade. Some think it was cut up to make two stones that are famous today. One is the "Orloff," a magnificent gem that is said to have been stolen by a French soldier from the eye of an idol in India. It finally became one of the Russian crown jewels when it was bought for \$4,500,000 and presented to Catherine II, of Russia, in the eighteenth century. The other stone is the "Koh-i-noor," a famous diamond that has belonged to the English crown since 1850.

Rubies and sapphires are the same stone. Both are "corundum," which is a form of aluminum. It ranks next to the diamond for hardness. The only difference between a ruby and a sapphire is in the coloring.

Corundum may be white, then it is called "white sapphire;" yellow it is called "oriental topaz;" green it is called "oriental emerald;" violet it is called "oriental amethyst;" greenish blue it is called "oriental aquamarine."

"White sapphires" are sometimes ground to make lenses for microscopes.

When corundum is heated, it changes color.

Rubies are small and very costly, sapphires are large and are cheaper than diamonds. The finest sapphires now come from Siam and from Ceylon. Large ones have been found in North Carolina and Montana. The little bearings in

watches are made from sapphires. Sapphires are greatly admired and the large brilliant ones are very valuable. The largest sapphire weighs 950 carats.

Nero, the Roman emperor, used to watch the games at the circus through an eyeglass made from an enormous emerald. People thought emeralds had magical powers to keep away disease. When the Spaniards went to Peru, they found the Indians working charms with emeralds.

An opal is not a single crystal as a precious stone is. It once was a sort of jelly in hot volcanic rock and when it cooled it turned to stone. But as it cooled there formed in it thin layers of materials of a different kind, and it is these "bubbles" that give the opal its rainbow tints, like the tints we get from a soap bubble. The finest opals have always been mined in Hungary. Good ones come from Mexico and from Colorado. The largest opal in the world is among the Hungarian crown jewels. It is five inches across.

## XMAS PARTY SATURDAY

(Continued from page one)

area, lending further to the decorative scheme.

The merchants committee also is sponsoring two contests in Christmas decorations in which all residents of the county seat may take part.

One contest will award three cash prizes aggregating \$17.50 for the best decorated out-door Christmas tree.

Another contest will award three prizes in equal amounts for the best yard or outdoor home decoration.

A committee of the Shakespeare Club will again be judges in the contests this year. Those who wish to enter either of the contests may file their entries with the committee members, Albert Simon, H. E. Dillingier, Max Baer, M. T. Kelly or A. H. Murray.

Although no definite plans have been revealed, the committee has hinted that other community events will be sponsored during the pre-Christmas season.

## County Taxes Are Due Before December 5

Our readers are reminded that the first installment of county taxes, now due, will become delinquent on December 5th if unpaid at that time.

The second installment, which may be paid now if it is convenient, will become due on January 20th and delinquent on April 5th.

Supervisor William Breedlove, of Georgetown, was in the county seat Thursday morning enroute to Sacramento on business.

Mrs. J. W. Caswell was a visitor from Cold Springs section on Thursday.

## Dana Murdock Married Recently At Bay City

Friends report the recent marriage at San Francisco of Dana Murdock and Miss Katherine Grass, of that city. Mr. Murdock, who is practicing law in San Francisco, formerly was associated with Attorney Thomas Maul in law practice in Placerville.

Placerville 20-30 Club at their meeting Wednesday night elected Del Cheney to represent Placerville at the Sub-District Convention being held December 2nd and 3rd at Sacramento. Guest of the evening was Larry Kelly who spoke in the interests of golf in El Dorado County.

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Coronatypeing is educational, it's easy, it's fun! See the 1940 advanced Speedline Models at our store.



**CORONA**

ON SALE AT THE MOUNTAIN DEMOCRAT

## YOU'RE TELLING ME!

By WILLIAM RITT  
Central Press Writer

HERE'S ONE thing all of us—including Great Britain and France—are quick to admit: Herr Hitler certainly TALKS a very, very tough war.

The man at the next desk says that those who sow the seeds of war usually gain nothing more than a crop of widow's weeds.

The hunting season in Europe would be a complete success if only someone could bag the dove of peace.

"The moon has a strong effect on the tide," telegraphs

George Rieber, "and the untied."

The Japanese face a gloomy future. After they've run all other aliens out of China they'll have no one to slap but themselves.

The news that America faces a shortage of Swiss cheese is calmly received by the public—proving that we are, after all, not mice, but men.

There must be a lot of jobless fiction writers now that the Outer Mongolian war is over and hundreds of mythical planes are no longer "downed" every day.

## THE OLD HOME TOWN

By STANLEY

YOU KNOW WHAT? WE'RE GOING TO HAVE A GOLD WINTER, THE LOCAL DAIRYMAN IN OUR TOWN IS MIXING HIS COW FEED WITH ANTI-FREEZE TO KEEP THE MILK FROM FREEZING AND OUR LAYING HENS ARE NOW WEARING WOOL SWEATERS AND EAR TABS!



GRANDPAPPY GALE WINDPENNY LOOKS FOR SOME REALLY COLD WEATHER

WHY HIT'S FLYPAPER, PAW-T CATCH FLIES WITH!

YOU AIR A BRAINLESS IDJIT EF AH EVAH SEEN ONE—AIN'T WE GOT ENUFF FLIES EROUND HEAM NOW WITHOUT YOU SPENDIN' MOJNEY TO CATCH MORE?



THE SLATFIELDS

## HOW TO Christmas Shop IN ONE Easy Lesson

Just do these THREE things, and you'll get the nicest gifts, finish early, and be really relaxed on Christmas Day:

1. Start this week, a month ahead of Christmas, to make up your list. Don't forget to budget your gift money and plan your mailings to distant friends and relatives.
2. Then read the advertisements in this newspaper. Already they're carrying really sensible Christmas gift suggestions for every one. They give you a quick, reliable survey of what's new on the counters.
3. Do your shopping in the early store hours . . . in the early weeks before Christmas. No hustling hordes of people to jostle you around! Plenty of fresh goods in sizes and colors you want! Time to order that new dress for Mary or initialed handkerchiefs for Brother Jim.

Early Christmas shopping brings its own reward! No frazzled nerves . . . every one's remembered . . . and packages are wrapped and mailed before the rush!



## CLASSIFIED

### BUY PLACERVILLE

40 ACRES \$6.00 per acre.  
A. C. (GUS) WINKELMAN  
with  
L. J. ANDERSON  
Real Estate Insurance

## FOR RENT

4 ROOM furn flat, sunny. Near Hi School. Garage, laundry, elect. stove. Water free. \$25.  
A. C. Winkelman  
with  
L. J. Anderson  
Real Estate Insurance  
n27-d4-cb

PLEASANT fur. room for 1 or 2 in private home. Close in, reasonable. 88 Union St. Ph. 364W.  
n28-30c

ROOM in private home. Close in Ph. 234M  
n27-tfc

FINE 6 rm. house, two baths; will rent either whole house or as two flats. Reasonable. Inquire. A. Pullett 224 Broadway.  
n27-d2\*

FUR. 3-rm. apt 156 Canal. Ph.464M  
n24-tfc

BACHELOR'S cabin, unfurn. Ph. 112. 22 Circus St.  
n22-tfc

GOOD 4 rm house below town on highway. Garage, electricity, range. \$20 mo. Mrs. Keller. Pacific St. Tel. 150W.  
n22-27.

FURN. Apt. 3 rms. bath. Adults only 126 Main. apply large house.  
n22-tfc

FUR. House 3 rms. bath and garage \$18.00. Swingles. Phone 41F2. n21-28

HSKPNG. rms. men only. 186 Myrtle Ave.  
n15-tfc

FURN 2 room apt. close in. Suitable for one or two. Ph. 228-M.  
n16-tfc

FURN house, gar. woodshed. Reasonable 437 Washington St. n14-tf

2 RM. furn. cabin with garage and water. Phone 66-W.  
natic

2 AND 3 rm. furn. apts. 65 Bedford Ave.  
n6-tfc

FURN. apt. adults only 25 Coloma St.  
n6-tfc

BACHELOR cabin. Good elect. radio for sale cheap. 161 Bedford Ave.  
n29-d1\*

## FOR SALE

MAYTAG washing machine \$25. 28 Lincoln St.  
N30-D4

GIRL'S Blue Ribbon bike slightly used. 292 Coloma or Ph. 307-J.  
n30-d7\*

LARGE circulating heater, wood or coal; nearly new, reasonable. Ph. 61.  
n28-d5\*

COLORED fryers. Call 359-J n230\*

ABOUT 400 orchard heaters, 7 and 9 gallon size in very good condition; also 250 gal. wagon tank, registering thermometer, torches. Very reasonable or will trade for fertilizer or pipe. Carl Visman, Placerville.  
n14-29c

COLORED Fryers dressed and delivered. M. G. Baalke. Ph. 578J2.  
o16-tfc

FURN. or unfurn; beautiful 5-room home; all mod. features; very reasonable for quick sale. Phone 482-W.  
o27-tf

4-RING steel top range, large oven, warming top. 8 Sacto. St. n6-tfc

FOR SALE OR TRADE

14 HEAD of work horses and saddle horses. Ph. 55M or see A. Bigelow.  
n28-30\*

FOR property in Placerville: 7 acre, mod. house, brooder hse. for 1500, chicken hse. for 1600; 1400 laying hens, good barn, pressure water system, fruit, 3 cows, 4 calves. Near Santa Rosa. Inquire at Furniture Exchange, Placerville or Ph. 472.  
n24-d1\*



"CAREER," opening tonight for two days at the Empire, features Janet Beecher with Edward Ellis and Anne Shirley. In a romantic story laid in a small American town in the early 1930's.

## "CAREER," EMPIRE FEATURE FOR BILL OPENING THURSDAY NIGHT

That a love can be so great that it transcends all else, is a strong theme of the gripping photoplay, "Career," with Anne Shirley and Edward Ellis, which is the feature at the Empire theater for Thursday and Friday.

With its background a small town in Iowa in the early '30's, "Career" presents Miss Shirley as a young girl in love with the son of the village storekeeper. Although Miss Shirley and the young man, a medical student, are madly in love and affianced, she realizes that the marriage can't be practical because it will interfere with the boy's research work. However, the young man is willing to give up his studies to marry his sweetheart. To forsake his career would deprive the world of his skill, and with his knowledge Anne makes a decision which provides an absorbing climax to this poignant, vivid drama. The second feature on the two-day bill is a George O'Brien outdoor thriller, "The Fighting Gringo."

**CARRIER NEVER TARDY**  
COLUMBUS, O. (UP)—John Bray, a letter carrier for the Columbus postoffice for the past 21 years, has retired from service with a record of never having reported late for work.

## WANTED

IRONING to do at my home. Deliver to 185 Myrtle Ave. or Phone 2163.  
n16-d16c

HOUSEWORK, 35c an hour. Phone 162-M.  
620-61.

RELIABLE MAN WANTED to call on farmers in El Dorado County. No experience or capital required. Steady work. Make up to \$12 a day. FURST & THOMAS, 426-3rd St., Oakland, Cal. n-29

COOKER Spaniel 7 mo. old answers to "Roshie." Suitable reward if returned to 51 Bee St. n30-d1\*

## LOST

COCKER Spaniel 7 mo. old answers to "Roshie." Suitable reward if returned to 51 Bee St. n30-d1\*

## REAL ESTATE WANTED

HANDS, HOMES, WANTED! We furnish buyers. LIST with Mrs. KELLER, Pacific St. Tel. 150-W

## MISCELLANEOUS

HAM And Egg meeting Saturday, Dec. 2nd 8 p. m. At Shakespeare Club House.  
n29-d1\*

## COOL NOTES

Mrs. Carl Neigel and Mrs. Otto Neigel are spending the week in Sacramento at the home of Mr. and Mrs. George Miller.

Mr. and Mrs. J. F. Ryman and Mr. and Mrs. Delbert Neigel and son Larry were Thanksgiving guests of Mr. and Mrs. G. S. Malcolm, of Auburn.

The children of Pilot Hill school were taken by their teacher, Mrs. Ruby Melchior, and rural music supervisor, Mrs. Mildred Wiley, to Cave Valley school Monday morning. The combined student bodies were given instruction in singing and harmonica playing by Mrs. Wiley.

Mr. and Mrs. Gilbert Collier of Susanville and Mr. and Mrs. Clinton Marriot of Auburn spent the Thanksgiving holiday at the W. G. Collier home.

Mr. and Mrs. Joe Bettencourt and daughter, Helen, of Grady, drove over Wednesday to visit with Mrs. M. S. Cosens.

The December meeting of the Northside Farm Bureau Center will be dispensed with due to the fact that most members plan to attend the annual County Farm Bureau dinner to be held at Coloma on Saturday, Dec. 2nd.

Mr. and Mrs. Walter Whidden and daughters, Catherine Jean and Ann, of Reno, and Miss Margaret Lehman of Sacramento, were weekend guests of Mr. and Mrs. William Lehman.

Final rehearsals are being held for the three plays, "Hospitality," "Meet the Countess," and "On the Air," which the Cool Study Club are presenting at Pilot Hill school, on Friday evening, Dec. 8th.

H. E. Kerfoot spent several days last week visiting relatives in Oakland.

Mrs. Lilley Ronsheimer and son Howard have moved into the cottage on the George Neigel ranch.

Miss Marian Enzler was home from the University of California for Thanksgiving with her parents, Mr. and Mrs. Louis Enzler.

## GOLD HILL NOTES

There have been a number of family gatherings in the Gold Hill section this Thanksgiving.

The guests of Mr. and Mrs. Leo Akin and family were Mr. and Mrs. John Tinney, Mr. and Mrs. Billy Martin, Miss Clara Tinney and Miss Hannah Tinney. Mr. and Mrs. Ray Tinney came up from Palo Alto Friday and returned Sunday. Mrs. Dan Akin is remaining through this week.

Mr. and Mrs. Andrew Marchini and their family all with them for Thanksgiving. Gene came up from Berkeley where he is a student at the U. of C.

The Willard Wilkinson home was the scene of another family gathering.

Those who enjoyed a six o'clock dinner at the home of Mr. and Mrs. Sam Winji were Mr. and Mrs. Norman Winji, Mr. and Mrs. Harold Winji, Mr. and Mrs. Kenneth Doodis, Mr. and Mrs. Armand Winji, Mr. and Mrs. Lorin Winji and Mr. and Mrs. Ray Carver and daughters.

Mr. and Mrs. Fred Neibauer and children, of Sacramento, were dinner guests for Thanksgiving at the home of Mr. and Mrs. Louis Veerkamp. During the afternoon and evening other members of the family dropped in for a call.

Mrs. William Veerkamp and Miss Sophia Veerkamp of Sacramento, spent the holidays in Sparks, Nevada, visiting with Mr. and Mrs.

Harry Thompson. Mrs. Margaret Veerkamp was the guest of Mrs. Ella Norris in Coloma Thursday, returning home Friday.

Miss Lois Miller and Wayne Daniels were the guests of Mr. and Mrs. Robert Julerath, at Greenwood, on Thanksgiving Day.

Mr. and Mrs. Chapman, of Rio Linda, were guests Sunday of Mr. and Mrs. Maurice Chapman.

Mr. and Mrs. Harold Winji were at Mrs. Winji's home in Garden Valley for Thanksgiving.

Miss Inez Veerkamp, Mrs. Louis Veerkamp and Mrs. Lee Brown were shoppers in Sacramento Friday. They had as their guests Cordola and Marie Veerkamp who report Santa Claus is on his way because they saw him.

Mr. and Mrs. Jake Bergantz, of Sacramento, are spending a few days at the Louis Veerkamp home. Mrs. Elwin Veerkamp and children were callers there Sunday.

Lois Miller was hostess at a dinner party for her mother Saturday evening. Invitations were in yellow and white.

Mr. and Mrs. George Wicks spent Thursday afternoon visiting at the Will Miller home. Mr. and Mrs. Roscoe Kimble of Dunsuir called Saturday.

Representatives of the O'Keefe Furniture Company were making business calls Monday in this district.

Mr. and Mrs. W. P. Wilkinson called on Mrs. Margaret Veerkamp Friday afternoon.

Mrs. Oscar Fleming, Orval and Thelma Fleming were in Sacramento last Monday.

Mrs. Cora Winji had as her guest last week Mrs. Kenneth Doodis, Mrs. Robert Doodis, Mrs. Childs and Mrs. Norman Winji.

Mrs. Oscar Fleming spent one day last week visiting with Mrs. McCutcheon in Coloma.

District Attorney Henry S. Lyon, in his capacity as grand first vice-president of the Native Sons of the Golden West, will be among the grand officers to be honored at a meeting of Sacramento Parlor No. 3, of the order, at Sacramento on Thursday night. A number of other members of Placerville Parlor No. 9 will accompany their grand officer to the Sacramento meeting.

## ANNUAL TURKEY DINNER

By Episcopal Guild, I. O. O. F. Hall, Friday, Dec. 1st, 5:30 to 8 p. m. 75c. n28-30\*

## N. D. G. W. CARD PARTY

Native Daughters card party benefit Homeless Children at Masonic Hall, Thurs., Nov. 30th, 8 p. m. Prizes and refreshments. 13-30

### EMPIRE

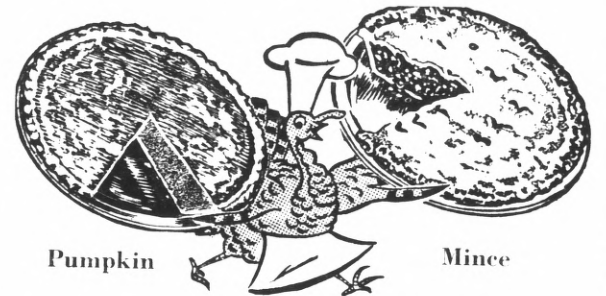
Today and Friday

**CAREER**

With Anne Shirley—Edward Ellis—  
Samuel S. Hinds—Janet Beecher—  
Leon Errol, and Alice Eden and John Archer, discoveries of "Gateway to Hollywood" radio quest for talent. RKO RADIO Picture.

PLUS  
GEO. O'BRIEN  
**The Fighting Gringo**

## The Perfect Finishing Touch to Your Feast!



GET THEM — AND SERVE THEM WHILE THEY'RE HOT

Dinner Rolls — Parker House Rolls — French Rolls  
Napkin Rolls — Butter Rolls

## ARCADE BAKERY



## No Increase in DIAMOND PRICES at Burger's

This statement will hold good only so long as our present stock lasts. The prices on all precious stones, and especially diamonds, have already advanced considerably. But BURGER will

Continue to sell at the old prices

Thrifty pre-holiday shoppers should take advantage of this opportunity to save. Burgers stock of diamonds and other precious stones, in Bracelets, Lavellers, Wedding ensembles, solitaires, dinner rings, etc., is one of the largest and most complete in the entire mother lode section.

Use our lay-away plan—A small deposit now, finish paying by Christmas

**Leo C. Burger**  
Jeweler PLACERVILLE Gold Buyer



W. A. MATTOCKS

## Placerville Cleaners

TAILORS AND DYERS

Fast . . . Dependable . . . Service

Thanksgiving, Christmas, New Years, Card Parties, Dances, Lodge Meetings and Church Affairs. The next two months are crammed full of these social events.

## YOUR PERSONAL APPEARANCE

should be such as to give you confidence, poise and a feeling of well-being, at these joyous gatherings

We suggest that you keep your Wardrobe ready at all times, by having your garments properly cared for by us. And REMEMBER,

We strive to clean each garment as though our reputation depended on its excellence

## FREE DELIVERY SERVICE

368 Main St. — Next to Express Office — Phone 317

## STUDEBAKER CHAMPION



Here is a three-quarter front view of a 1940 stunner—the Studebaker Champion, which was designed by Raymond Loewy. This dynamic six, introduced last spring, has made sensational sales records, also in the summer of 1939 proved itself the economy and endurance champion of the low-priced field. Displayed at local Studebaker showrooms.

## C. S. COLLINS

Salesmen: Bill Saunders, Spence Plummer  
Phone 350, Placerville Phone 1, Georgetown

## CHOICE FOWL



FRESH KILLED POULTRY

PHONE 26 OR 55-J

Choice turkeys, ducks, geese, fryers, roasters and fricassee hens. Orders taken and promptly filled.

Free Delivery Service

## Smith's Poultry House

Rear of Clifton's Feed Store

No. 6 Center St.

## Give BEAUTY for Christmas!

(men should please consider)



She'll Appreciate an Irv Beauty Salon Certificate

Here is the one real practical gift that will make her happy and BEAUTIFUL! Give an Irv Beauty Salon Certificate . . . it'll be appreciated! Good for any Beauty Service.

Popular Price Range:  
\$2 \$3 \$4 \$5

PHONE AND MAIL ORDERS ACCEPTED

**IRV BEAUTY SALON**  
PATRICIA CROSLAND  
Phone 136



So smart . . . and so light and small! Weighs only 9 pounds, and tucks away anywhere!



So sturdy . . . and so complete! Four-bank keyboard, 84 characters, back spacer . . . a real typewriter!



So low in price, school children can really afford it. Easy terms plus a small down payment. See this amazing new portable, and you will be surprised.

**CORONA Zephyr**



ONLY \$29.75

See it in Our Window!

**MOUNTAIN DEMOCRAT**



Henry S. Lyon, grand first vice-president of the Sons of the American Revolution, was honored at a meeting at the Parlor No. 9, Sacramento on Monday, November 20, 1939.

DINNER  
d. I. O. O. F.  
5:30 to 8 p. m.  
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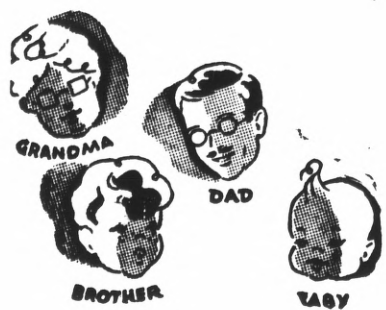
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# Christmas GIFT GUIDE



## Placerville Republican

Volume 49—Number 131

Section One—Eight Pages

PLACERVILLE, CALIFORNIA, THURSDAY, NOVEMBER 30, 1939



### Santa's Coming!

#### Are You Ready?

El Dorado County merchants, in this special eight-page section, remind you that only twenty days remain for your Christmas shopping.

The merchants are doing their part to make this a truly Merry Christmas for El Dorado County. Their stores are well supplied with newly fresh merchandise. Smartly decorated windows give an idea of what one may expect to find on the various shelves and counters to help in completing their Christmas buying list.

Merchants have decorated their stores and have sponsored decorations in the business section along the streets. Once again they have offered cash awards to the householders of the county seat which will be awarded in contests to be judged by a committee appointed by the Placerville Shakespeare Club.

A free motion picture show for the children of the county has been announced by the merchants of Placerville to be held at ten o'clock Saturday morning, December 2, at the Empire Theater.

Now is the time to make your gift selections, while merchandise selections are fresh and ample time for an inspection of the wares is afforded.

The Christmas shopping season is here. Only

**20 SHOPPING DAYS  
TILL CHRISTMAS**

**Free Show for Kiddies—Sat. morning 10 o'clock Dec. 2**



## YULE CARDS IN SERIOUS TONE

The majority of the smartest of this season's Christmas cards are essentially simple, with sentiments that reflect to a large extent the deeper significance of the day. There are novel types, to be sure, but fantastic modernistic designs, ornate motifs, the bizarre color schemes of surrealist suggestion and wisecracking comics, are, generally speaking, among the missing.

Some of the greetings are casual and informal, but nevertheless they all convey a sincerely joyous message.

## Don't Overlook Gifts For The Baby

If infants could make a beeline in the direction of their choice of Christmas gifts, they would head for infant gift sets, packaged in attractive rubber lined utility traveling cases.

These boxes contain a variety of useful items which will warm both a mother's and a baby's heart.

One of the most popular sets contains three hand decorated waretight baby jars, a pair of famous soft baby pants, a lap pad, a crib sheet, a package of diapers, a terry cloth bib, a pair of baby garters and a handy rubberized container.

## ELECTRIC HEATING PAD

If you ever have had a hot water bottle spring a leak inadvertently, you will welcome the electric heating pad.

# BOOKS IN SANTA'S SACK

## Few Good Volumes Are Preferable to Several Poor Ones

By GARRY C. MYERS, Ph.D.

IN PLANNING your Christmas buying for the children, please don't overlook good books. While it is true that you may borrow all sorts of the finest books from the public library, children, like adults, desire to have some books of their own. Even the tot of three or four gains pleasure and value from having a few of his own pictured story books from which he hears stories read day after day. For this little child it is better to choose one book with good content and beautiful illus-

trations than a dozen that are mere trash.

So also for the child who can read, a few well-selected, attractive books are far better than a number of unattractive, ordinary ones.

Be sure the book you buy the child will appeal to him now and be easy enough in vocabulary for him to read with ease. When I was a lad on the farm, between the ages of eight and 14, a dear aunt of mine sent me a book every Christmas. Each book was beautiful and well-selected for the average child my age. But I happened to be a very poor reader and each book I got from her was so hard for me that I read it only under pressure from my parents. Sometimes I would leave the book and go out to the barn and talk to the horses and cows—I could understand them so much better. I even came to dread the coming of this gift. I think

I never read one of these books with real pleasure, for they meant so much drudgery to me; they were so hard.

## Learn Their Ability

Let grandparents and other aunts take note. Find out whether the child is a good, average or poor reader before selecting a book as a gift for him. When, therefore, you examine standard graded lists of books for children, choose a book from a level one or two years younger than that indicated on the list, for the child known to be a poor reader—and there are so many of them. The reason so many children almost never read a book for pleasure is that all the books which teachers, librarians and other adults expect them to read are too hard for them.

On the other hand, of course, you would want to select a harder, then

average book for the child known to be a very good reader.

As a rule, it is easier to select a magazine than a book within the child's interest and reading ability. Children's magazines, as you know, have a wide range of reading material. Since, moreover, they play up interest appeal, the child might choose to dig out parts of them much harder than he would choose to read from a book. Then there is something very fascinating about its coming to him every month.

By writing me in care of this paper, enclosing a self-addressed envelope with a three-cent stamp on it, you may receive any or all the following lists. In case you wish more than two of them, please enclose a second stamped envelope.

A graded list of toys and playthings. A list of books for reading to the baby and young child. A graded list of books for school-aged

## DREAM OF MANY GIRLS IS OF A DOLL FOR CHRISTMAS

What little girl does not want old Santa to leave her a new dol-

lie for Christmas?

There are such marvelous dolls this year that little girls are going to have a very difficult time trying to select the one they like best.



## HINTS for Beauty GIFTS

### REVLON MANICURE SETS

A CHRISTMAS GIFT THAT WILL DELIGHT HER

Some in leather zipper cases—others in

in novelty design

FROM \$1 UP

### FAREL DESTIN COSMETICS

Made up in attractive Christmas Gift Sets. Suitable combination of articles at pleasing prices.

Ask About Our Evening Crystals for your formal coiffure

## Bea's Beauty Salon

4 DOORS BELOW POST OFFICE

TELEPHONE 96

## AUTOMATIC ROASTER IS FINE GIFT FOR ALL FAMILY

Christmas calls for a family gift and what could be more desirable than an all purpose portable electric automatic roaster!

It roasts, bakes, broils and stews in the one cooking unit. Of fast baked enamel finish with smart trim, it is a Christmas gift par excellence.

Pans lift out individually or they all lift out together. There are pans for vegetables and a deep pan for roasting, whether it is turkey, ham, duck or a good sized chicken. There even is a broiler attachment.

## Electric Clock Certain To Please Her

The friendly face on the kitchen wall was all very well for years and years, but somehow it never kept time as it should. But along came the electric clock insuring accurate time with never need for supervision. Now there are all types and shapes and sizes for kitchens large and small, for bedrooms and for living rooms.

There is said to be no shrinkage in food cooked in an electric roaster. And what is more, cheaper cuts of meat are made more tender. It is controlled thermostatically.

## Western Auto Supply Co.

### You're Sure to Be Right if You Give Something for the Car!

Every motorist needs many of the Auto Accessories listed here. These are but a few of the hundreds of economical gifts you'll find at "Western Auto," at prices that are easy on your budget—and are sure to be appreciated and enjoyed by all of the family as well!

### Sure-to-Please Gifts For Home or Car!

Your thoughtfulness will be long remembered if you give a beautiful, natural toned Western Air Patrol Radio or a Motorola—America's finest car radio. At "Western Auto" you'll find many models of each... prices for every purse... easy terms for the budget. Ask for LOW PRICES!

Make Someone Happy With An

### All Wool Robe

\$4.55 FULL SIZE 70x50 IN.

Thick and warm, bright attractive patterns. Fringed Ends.

### FOG-LITE

With Switch and Wire \$3.75

Regular \$4.95

Powerful fog penetration Chrome plated, amber lens.

Other lights as low as \$2.35

### Every Car Owner Will Welcome These Practical Gifts..!

Give Western Giant Tires or Seat Covers. There's a Western Giant for every purse—and Seat Covers in patterns to match every car interior at prices that save money. Ask for Low Prices Terms on Tires

A Small Deposit Will Hold Any Article Until Christmas

## Gifts to please everyone and PRICED to PLEASE You!

### Here Are a Few of the Hundreds of Sure-to-Please Gifts You'll find at "Western Auto"

#### Gifts under \$1.00

Ash Receivers  
Auto Horns  
Bicycle Horns  
Bumper Guards  
Certificate Holders  
Cigar Lighters  
Cushions  
Exhaust Fish-tails  
Fender Splash Guards  
Flash Lights  
Floor Mats  
Gearshift Balls  
Goggles  
Grille Guards  
Illuminated Fender Guides  
Key Cases  
License Plate Frames  
Locking Gas Tank Caps  
Picnic Jugs  
Pocket Knives  
Radiator Caps  
Radiators  
Ornaments  
Side Mirrors  
Spotlights  
Steering Knobs  
Tool Boxes  
Vacuum Bottles  
Vanity Mirrors  
Wrench Sets

#### Gifts under \$2.00

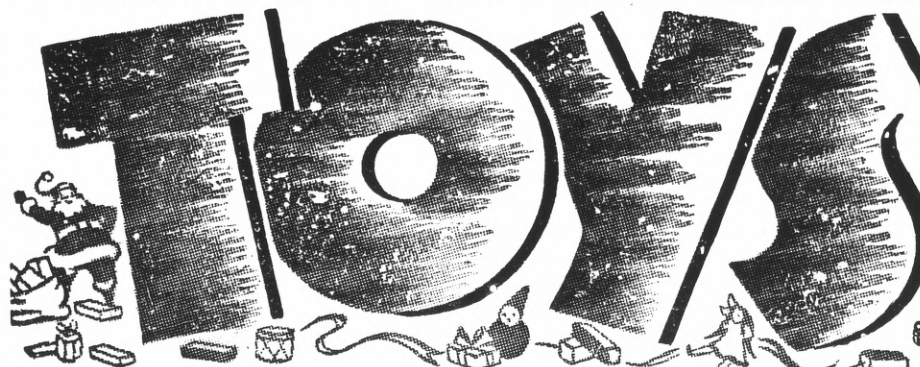
Ash Receiver and Lighter  
Auto Clocks  
Automatic Cigar Lighters  
Auto Fans  
Auto Heaters  
Auto Horns  
Bicycle Cyclometers  
Bicycle Horns  
Bicycle Headlights  
Bicycle Tires  
Clock Mirrors  
Cushions  
Flashlights  
Frost Shields  
Gloves  
Grille Guards  
Horn Ring Buttons  
Lunch Kits  
Roadlites  
Seat Covers  
Seat Mirrors  
Tool Boxes  
Trunk Rocks  
Windshield Wipers

#### Gifts under \$5.00

All Wool Robes  
Auto Clocks  
Auto Fans  
Auto Heaters  
Auto Horns  
Batteries  
Clock Mirrors  
Bicycle Horn-Lites  
Bicycle Speedometers  
Driving Gloves  
Electric Drills  
Fog-Lites  
Grille Guards  
Roadlites  
Seat Covers  
Tackle Boxes  
Tool Boxes  
Trunk Rocks  
Wind Wings

#### Gifts over \$5.00

Altimeters  
Auto Horns  
Auto Clocks  
Batteries  
Bicycles  
Car Radios  
Clock Mirrors  
Fog-Lites  
Hot Water Car Heaters  
Inside Control Spotlights  
Outboard Motors  
Pyrene Fire Extinguishers  
Robes  
Radios  
Roadlites  
Seat Covers  
Sleeping Bags  
Tires  
Trunk Rocks  
Wind Wings  
Wrench Sets



UPSTAIRS AT MURRAY'S — Where dolls and trains, and bikes, and skates, and guns, and balls, and games, and wagons, and paints and books, and fire engines, and tricycles, and doll furniture, and hundreds of Santa's newest toys are now on display.



Model Aeroplanes  
Solid and Flying Kits 10¢  
Flying Models, 25¢ to \$2.00



### Bicycles

Overland boys' bike, with carrier, headlight, \$29.95 and balloon tires  
Girls' model \$26.50



### Tricycles

All-steel Cycles \$3.50  
Large De Luxe Model \$5.75



### Table Tennis

Junior grades 25¢ to \$1  
Tournament grades \$3.50



### Power Tractor

Sturdy, windup model \$1  
Chrome finish



### Boy's Sled

Sturdy quality — \$2



### Books

of all kinds. Join our order club—we'll get any book for you if not in stock. Ask for a copy of "BOOK BUYERS GUIDE"



Pool Tables  
Little Giant — \$1.25



Boxing Gloves  
Spalding inter-school astic grade \$6.25



Blackboards  
Easel type Specially priced 59¢



Air Rifles  
New Daisy Carbine model \$2.50



Coaster Wagon  
Streamlined, All-steel Specially Priced \$4.50



### New Sonja Henie Doll

SKATING AND SKATING MODELS \$3.50

### Have You Ordered Your CHRISTMAS CARDS

Big selection still available

SAVE with SAFETY at

H. N. FARRELL

Authorized Dealer

Western Auto Supply Co.

450 Main St.

PLACERVILLE

Phone 467

# MURRAY'S

311 MAIN ST.

PLACERVILLE

PHONE 764



### Daily Wash Is Done By Portable Machine

Popular with housewives, particularly dwellers in small homes and apartments, is a little electric washer, which washes or sterilizes two pounds of clothes at one time. It may be stored under the sink or in any space 16 x 16 inches, and its total weight is only twenty pounds.



He'll Keep His Shirt On If It's A PARAGON.

OUR Holiday assortments of Paragon shirts make ideal Christmas gifts. Whites... Solid Colors... Fancies... with the Firm-Pruf genuine-fused collar... Each shirt is packed in a handsome gift box in Green, Blue or Red with a starry effect... a gaily colored cellophane bosom band bears Holiday Greetings.

**PARAGON**  
HOLIDAY SPECIAL  
**98c**  
**Max Baer**

### FRESH IDEAS INCORPORATED IN DRAPERY FABRICS THIS SEASON

Decorative fabrics of rayon promise an exhilarating adventure for all those home makers who will be on the hunt during the holiday shopping period for distinctive new drapery or upholstery materials. Many fresh ideas for creating lovely rooms are seen in designs printed with opaque lacquer colors, sprayed on patterns that already have a gay aliveness and are spun rayons that feel like mohair.

Floral prints have interesting textured backgrounds in honey-comb and hammered effects. Brocades, damasks, moires, bengalines, home-spuns and other perennial favorites are brought up to date with rayon weaves. There is a new sheer curtain fabric with a dull rayon pattern that intensifies the sheer silk ground.

And what a grand parade of colors these materials display. In drapery fabrics, shades of rose, deepening from cedar to mulberry, are predicted as leaders, with turquoise showing up strong as a complementary color. Gold and natural tones also are expected to be popular. For upholstery, wine and the egg-plant are favorites.

### Handkerchiefs Welcome As A Man's Gift

White or fancy linen handkerchiefs, the former monogrammed or plain, will please any man as a gift. Fancy linens are in good taste and very popular and present a kaleidoscopic array of color possibilities and patterns. For the conservative man, make your color a border or faint border striped square pattern. For the colorful man, give him an all fancy pattern in any becoming shade or group of shades.

### Lights Lend Enchantment To Holiday Season In Home

At the Christmas season, everyone wants to share a home aglow with the warmth of gaily colored lights and decorations that transform the everyday house into a real place of enchantment.

Whether it is a stately mansion with a dignified arrangement of wreaths, festoons and lights glowing a seasonal greeting, or a gay little cottage etched out of the darkness of night with all the charm of a Christmas card, it expresses the warmth and friendliness that make the brief holiday season so delightful.

Christmas lighting need not be complicated or expensive. Following are a few suggestions for simple holiday decorations.

Substitute a red lamp for the customary one in your entrance fixture and put a wreath around it.

Place electric candles in Christmas wreaths in your windows.

Run colored lights through the trees and shrubbery on your grounds.

Place Christmas trees in tubs in the yard and trim them with a few strings of colored lights.

Run strings of colored lights along your veranda.

Pestoon strings of colored lights along the eaves of your house.

Place colored lights in your flower boxes.

Twine colored lights in wreaths or garlands and hang them about the outside of the house.

Place illuminated stars over the doors or on the roof of your house. Illuminate all your evergreen trees.

If you wish ornamental decorations, many varieties are on the market and may be obtained at electrical or department store.

Small irregular steel, crinkled or flat aluminum foil, translucent fabrics, colored cellophane and various glasses and other materials, are available for those who enjoy creating distinctive outdoor tree displays.

### GLASS COFFEE MAKER IS YULE PRESENT HINT

Coffee drinking is a real art and dates from the days of the ancient Arab sheiks when the rich coffee bean of Arabia provided the luscious concoction of history.

Today coffees are blended intricately to a perfect consistency of flavor. But the most delectable blend may be ruined utterly by the wrong method of preparation.

Science at last has provided us perfection in the new electric coffee maker, an ideal Christmas gift.

This new coffee brewing method calls for two glass containers. Water is forced by heat from the lower decanter into the higher, which contains the coffee and a filter.

When the heat is turned off, the water flows back through the coffee and filter and is ready to serve as a piping hot, delicious beverage.

Manufacturers have added various patented features which particularly enhance the beauty and shape of the containers. Some models have chrome decorations in varying degrees of elaboration. All electric models are equipped with an electric plate, harmonizing in design and finish with the rest of the brewer.

Art lamps for the home make distinguished gifts.

### LINENS COMBINE LUXURY AND NECESSITY IN WELCOME GIFT

Are you one who scorns the obvious gift — who doggedly seeks the one thing that will suit perfectly the recipient and be a testimony to your own good taste?— And yet are you busy, not unlimited in purse, and faced with several knotty Christmas problems?

Try giving linens? Linens combine luxury with necessity and are used and welcomed by everyone.

Today they are made in such variety and are styled with such skill and imagination — that your gift may be large or small, dignified or frivolous and as expensive or modest as you please.

The department stores and the specialty shops all have spread forth for your approval linens of every description. Never has color been so rampant or design so amusing. Never has there been such opportunity to "suit the gift to the person."

For the woman who "has everything" there are exquisitely hand embroidered and appliqued luncheon sets. For the one "important" name on your list there are the damask dinner cloths, luxurious and traditionally classical.

### AUTHENTIC FURNITURE TYPES FIND HIGH FAVOR

What to buy in furniture this holiday season?

That is the question to be decided when you go out to take advantage of the special values offered by the stores. A knowledge of the important style trends in furniture this season will help you to choose wisely.

It happens that the furniture that is leading in fashion is also the best long time investment that you can make — furniture in the styles of eighteenth century England or the American adaptations of these styles.

This is furniture which will be in fashion for many years to come because it has already stood the test of two centuries of time. Whether you choose reproductions of Chippendale, Hepplewhite, Sheraton or Duncan Phyfe pieces depends on your individual taste, but whatever you may select, you may rest assured that you are buying furniture not for this year or next but for a long period of time.

### Modern Holiday Less Gluttonous

If the modern Christmas is less gluttonous, and less gay than were many of the older Yuletides, and this is a loss not to be mourned, it still has preserved a fraternal spirit. Generosity and good will, peaceableness, a love for the home and hearthside are qualities which one could wish less transitory in their influence.

### Plastics Make New Oil Cans For Home

Who would ever think of introducing beauty to an oil can! But it is being done. Oil cans for home use now come made of plastics in clear, handsome colors with metal bases. Beauty is not their only selling points, however. Because of their special composition, they easily are kept immaculate and they reveal the quantity as well as the nature of their contents.

### Nursery Furniture Is Built Soundly

Babies born to royal families a quarter of a century ago could not have the bedroom furniture available to today's children in middle class homes.

Nursery furniture today is constructed as soundly as adult furniture. It has good lines, it stands up under the worst abuse and it looks adorable.

### Scrap Book For Photos Often Appreciated

For your amateur photographers there is a scrapbook with wooden backs and a little copper plate with California design. It is just the thing to keep favorite snaps in — the kind of book a boy would like for his room.

### Electric Chimes Make Nice Family Gift

Away with the harsh buzz that resounds through the house when your door bell is pressed. Let the musical voice of an electric chime announce your callers. Here is a singing Christmas gift for all the family.

### WEIGH YOURSELF

The popular "apartment size" bathroom scale is a winner.

### ELECTRIC BROILER

A new electric broiler, chrome finished, is a fine gift hint.

### HOME BAR IS HINT

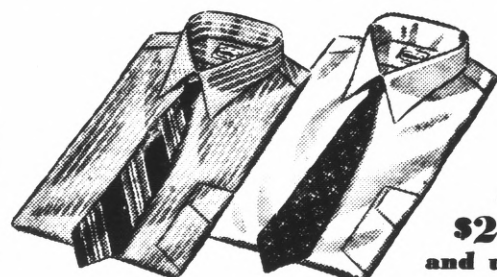
Loaded with genuine gift appeal is the home bar. Each is equipped completely and designed for quick, easy service. It is styled to harmonize with the finest home furnishings.



EVERY ARROW HITS THE MARK

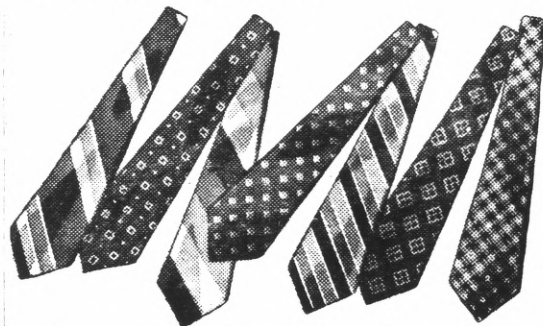
Get these swell

Arrow Christmas Gifts



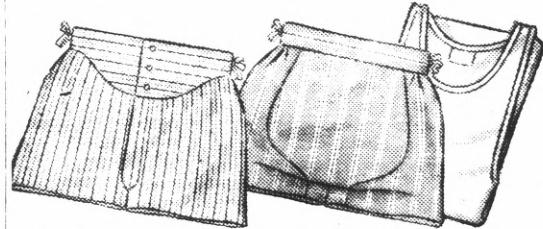
Arrow is America's Favorite Shirt

Arrow Shirts are the finest a man can wear. All are Sanforized-Shrunk (fabric shrinkage less than 1%)... all have the one-and-only Arrow collar... all have Arrow's patented anchored buttons. In white and the handsome new Arrow patterns.



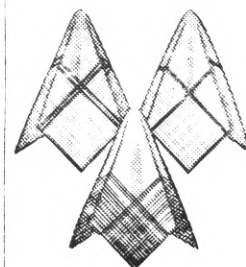
A flock of "AYES" for Arrow Ties

Arrow ties come in patterns and colors that be'll like and that people who have to look at him will like. Arrow ties are made to keep their shape... and wear a long, long time.



The most comfortable kind a man could find

Arrow shorts are made with the patented seamless crotch. Men who wear them say they're the most comfortable shorts made. Roomy, Sanforized-Shrunk, pleasing patterns... Shorts 65c up; Tops 50c up



Nothing to sniff at 25c and up

A mighty pleasant gift is some Arrow handkerchiefs. We have patterns made to harmonize with Arrow ties and shirts, as well as initialed and plain whites.

Many other Gifts the Printer did not give me time to properly write them up such as

BELTS — BUCKLES — LUGGAGE  
STETSON HATS — SLIPPERS  
SHOES — PAJAMAS — INTERWOVEN SOCKS  
LUCKY POCKET PIECE "KOI-NIFE"  
BOTANY WRINKLE-PROOF NECKWEAR  
HART SCHAFFNER & MARX  
SUITS AND OVERCOATS  
SPORT COATS  
SWEATERS — LEATHER JACKETS  
BOYS' SUITS

**MAX BAER**

A Gift from Bear's Store Is Right

## Christmas GIFT PARADE

**Give BOOKS**

**Ideal for Anyone**

You can choose from hundreds of the best sellers for young and old. The best gifts are lasting ones... Books

**COPYRIGHTS DE LUXE EDITIONS CHILDREN'S BOOKS**

Adventure, Romance and History

**Give Stationery**

Beautifully Monogrammed if desired. Complete line of Eaton's line linens, in Christmas boxes. **DESK SETS—FOUNTAIN PEN AND PENCIL SETS**

Large selection — All the Nationally-Known brands

**Camera Gifts**

Everything to delight the Camera fan's heart! From midsize Kodak Cameras to 16 mm Movies.

**BROWNIES — \$1 up**  
**KODAKS — \$7.25 up**

**KODAK ALBUMS**  
**SCRAP BOOKS**

**For TOYS OF ALL KINDS**

Dolls, Dishes, Serving Sets, Cooking Sets, Games, Puzzles, Paint Books, Wagons, Trucks, Trains, Airplanes, Coasters, Building Blocks, Construction Sets, Balls of all kinds, Metal Sets, Carpentry Sets. And something new and different this year is, Children's leatherette furniture, artistically decorated with "Snowwhite and the Seven Dwarfs."

**CHRISTMAS CARDS**

**50 WITH NAME — \$1**  
**25 WITH NAME — 79c**

**Special Cards for Special Friends**

**GIFTS For the HOME**

If you wish to make a "hit," give something useful for the home! Vanity and Tables Lamps; Rumrill Pottery consisting of Low Bowls, Vases, Tea Sets, ornaments and novelty pieces; Pyrex-Wear for cooking or serving. Electrical Gifts, such as Waffle Irons for \$2 and up. Automatic Toasters and Hand Irons. Also Electric Shavers.

*A vast assortment of Tree Lights and Trimmings; Candles and Candle Sticks.*

**Come To The Gift Headquarters Near The Bell Tower**

You'll be amazed at our vast selection of gifts. Literally hundreds of items, too numerous to mention, can be seen conveniently displayed, if you will stop in our store — Gift headquarters. Wood Novelties, Pipe Racks, Scrap Books, Guest Books, Schlesinger Original Cartoons, Leather Goods, Wallets, Purses, Folders, Dressing Cases, Tie Racks, Brush Sets, Name Cards, Stickers & Gift Wrappings

**Placerville News Company**

PLACERVILLE, CALIF.

Opposite the Bell Tower

On the Plaza — Main Street



## Indoor Games Fascinating

What to give a man is one of woman's principal Christmas worries. Well, if he is an indoor sportsman, how about these?

An indoor putting device, an in-

door archery set with suction cap tipped arrows, a poker table with chip pockets for eight players, a cloth fitting any bridge table with a new game combining the best points of rummy, poker, pinocle and Michigan or a home badminton game resembling a ping-pong layout.

## POSTMASTER GIVES HINTS ON PREPARING GIFT PACKAGES

Shop And Mail Early; Allow At Least Ten Days For Delivery; Wrap Securely And Address Plainly, Public Is Advised

During the holidays, the volume of mail increases approximately 200 per cent. Therefore, to assure delivery of Christmas gifts, cards and letters by Christmas Day, the public is advised by Postmaster Anna Scherrer to shop and mail early.

"Do your Christmas shopping so that you can mail your gifts, greetings and letters at least a week or ten days before Christmas, depending on the distance," she said. "This will make it certain they are received before Christmas Day and, in addition, will be a great aid to the postal service and enable postal employees to spend the Christmas holiday with their families."

All parcels must be packed and wrapped securely. Strong paper and heavy twine are recommended.

Postmaster Scherrer also offered the following suggestions:

Address all matter plainly and completely in ink, giving the street address or box or rural route number whenever possible. Place the sender's return card in the upper left corner of the address side.

Tags should not be used unless necessary, in which case a copy of the address and return card should be placed inside the parcel for identification if the tag is lost.

Pack articles carefully in strong durable containers. Wrap parcels securely, but do not seal them except when bearing a printed label or endorsement, reading: "Contents Merchandise — Postmaster: This parcel may be opened for postal inspection if necessary," together with name and address of sender, as sealed parcels not so labeled or en-

dorsed are subject to postage at the letter rate. The name and address of the sender may be handwritten or typewritten on the labels.

Parcels may not exceed 100 inches in length and girth combined.

Parcels may be marked: "Do not open until Christmas," this being permitted in order to encourage early mailing.

Written greetings, such as "Merry Christmas," "Happy New Year," "With Best Wishes," and names, numbers or symbols for the purpose of description, may be enclosed with third or fourth class (parcel post) mail. Books may bear simple dedicatory inscriptions not of a personal nature. Other written additions subject parcels to letter postage.

Do not enclose letters in parcels, as doing so would subject the entire parcel to letter postage. Communications prepaid at the first class rate may be sent with parcels prepared at the third or fourth class rate by securely attaching the letters or other written matter to the outside of parcels.

Christmas seals or stickers should not be placed on the address side of mail.

Mailers may save time by buying postage stamps in advance.

Parcels of fourth class matter, endorsed "Special handling," will be given the most expeditious handling and transportation practicable (but not special delivery) upon payment, in addition to the regular postage, of the following charge: Up to two pounds, 10 cents; more than two pounds, up to 10 pounds, 15 cents; more than ten pounds, 20 cents.

## Gifts For The Home Really Are From The Heart

What a Christmas without the thoughts of home — and what is home without Christmas?

If there ever was a day when the home idea reaches its pinnacle of glorified, unadulterated sentimentality, it is the day the world calls Christmas.

Keep this humble little observation in mind now that Christmas time is rolling pellmell into the territory of the present and you will have no call to bemoan that perennial perplexity of the otherwise joyous season — presents.

The better word is "gifts," but nothing gives them more of that quality of immediacy than calling them "presents" — it is a subtle hint you must act quick if your gift list is going to be digested properly

— and since action is essential, here is something constructive to hang your aspirations on — give them all something for the home. Well, maybe not all — but every time you are stumped for an idea, think of the individual's home and then pick something that has a nice succulent home flavor.

You do not have to give in the grand manner. If your inclinations and your purse run toward Persian Orientals or Queen Anne mahogany dining room suites, or Sheffield silverware, that is all right. But if you are like most people and the noble gesture has to be done with a distinctly down to earth, tight corseted wallet, do not get scared of the idea. There are millions — yes, literally millions — of things with an essentially home aspect that you can give and that cost next to nothing.

All you have to do is use your best judgment especially if the gift is inexpensive — and then your present will have that nice intimacy of a gift that is well thought out with respect to the recipient's tastes and likes.

Now there are homes and homes you know! Some call a room a home; some have a fourteen room mansion; some have but three rooms and a bath. Your home gift will have to fit neatly into somebody's domicile — and be appropriate to their circumstances and mode of living.

## SILHOUETTE IMPORTANT IN COATS FOR WOMAN OF TODAY

Newness in fabric, newness in silhouette and newness in fur treatment. Newness, threefold, characterizes women's coats this season, as you will notice in the Christmas holiday shopping displays.

The new silhouette is of prime importance. It is fitted, tight waisted and smooth hipped, with controlled fullness in the skirt. The waist is lowered slightly, while skirt fullness takes three forms — back fullness, front fullness and all around fullness.

Regardless of where the fullness occurs, however, the silhouette retains its sharply marked wasp waist and smooth narrow hips.

Back fullness, the modified result of bustle backs, which is the theme of high fashion in this season, takes several forms in coats. It may be carried out by a lowered circular dip of the waistline at the back with a resultant fullness in the skirt. Another version is seen in the adaptation of gathered fullness or shirring below the waist, massed in the back.

The most important and wearable version of back fullness is carried out by gores.

## Car Accessories Add Comfort

Radio, Tires, Spotlights, Seat Covers And Robes Are Among Suggestions

For a Christmas present that not only will please the receiver of the gift but the giver as well, give something for the car.

The automobile has become a year around necessity and hence a gift to increase the comfort and safety of motoring will be a constant reminder of the giver's thoughtfulness.

Selection of a suitable article is held to be so easy, too, because motorists seldom equip their cars as completely as they would like to have them equipped.

Among the things that have been found especially popular as gifts are car radios. The wide range of prices and convenience of an easy payment plan, plus the opportunity of giving the radio as a gift package on Christmas and having it installed afterwards, makes it something as easy to give as it is to receive.

Other most acceptable gifts are a new set of tires, seat covers which modernize the interior of old cars and preserve the upholstery on the new; spotlights or fog lights to add swank to the newest of autos and safety to night driving, an automatic cigarette lighter, driving gloves, auto robes, heaters, grille guards and "long distance" horns.

## Sunlamp May Solve Your Gift List Problem

Vacations, like Christmas, may come but once a year, but a sunlamp can go on forever — for anyone owning an electric sunlamp.

If your Christmas list includes one, your family will not have to depend upon the temperamental vagaries of the weather man for their quota of sunshine this Winter.

Scientists long have agreed upon the importance of the sun's rays in keeping healthy, but the discovery of a means of providing sunshine throughout the year has been a comparatively recent one. With the sunlamp in which electricity produces life-giving ultraviolet rays of the sun, the benefits of the sunshine can be obtained for every member of your family, regardless of the season or the time.

## HEADQUARTERS for Useful Gifts



"WEARPRUF SLIPS" Guaranteed to wear, tailored, lace trims, embroidered. Sizes 32 to 44. PRICED \$1.95

Taffetta Slips \$1 Special TEA, WHITE COLORS

SATIN GOWNS

exquisite styles — a wonderful gift — \$1.95

Visit our gift department, a big assortment of the newest articles to select from. Balcony.



## DRESSY GIFT BAGS

Latest style Bags, wonderful values always an appreciated gift. Priced

\$1.95 — \$2.95

Specials in Bags, colors, Black, Navy, Wine and Browns — Priced

\$1.00 — \$1.25

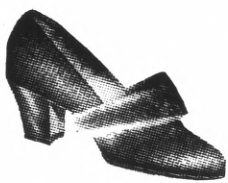
ALBERT SIMON

The Quality Shop



You Can Bet Your Boots These Gifts Will Please

Give DANIEL GREEN Footwear FORMAL AND THE FAMOUS "COMFY'S"

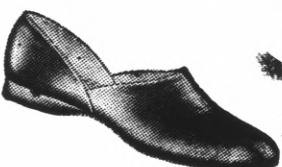


A good assortment of Daniel Green Slippers for Men and Women

\$2.50 to \$3.75

A large variety of Slippers for women.

95c to \$1.75



Men's Slippers in felt and kid \$1.00 to \$3.50

Wool Slippers for Men and Women. Leather or soft soles.

Children's Slippers in felt, high tops with zippers. Booties or Wool Bunny Slippers

Tracy's Shoe Store

Dependable Footwear for Men, Women and Children



Yardley Gift Sets

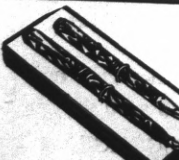
Complete Line

55c to \$20



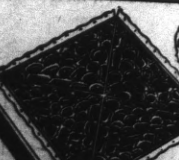
Cutex Manicure Sets

30c to \$3.75



Pen and Pencil Sets

A "must" Gift for students, and always welcomed by everyone! Choice of the newest mottled and plain effects. Designed for beauty and writing ease! Set — \$2.95



WHITMAN'S and MISS SAYLOR'S Chocolates

50c to \$5



HUG AND A KISS FOR THE MEN WHO READ THIS!

(8 different ways to score a hit)

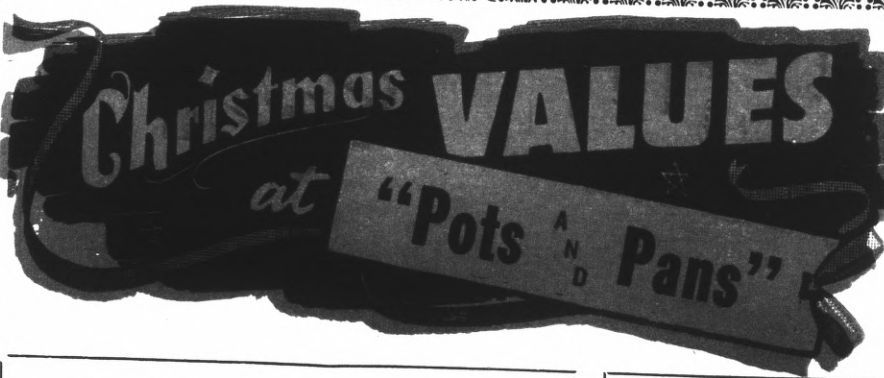
1. Evening Uaris Perfumes \$1.10
2. Yardley Lotus Lavender 1.00
3. Coty Bath Powder 1.00
4. Beautiful Dresser Sets 4.95
5. Compacts, large assortment 1.00
6. Kodaks, always suitable 9.00
7. Stationery, Xmas Boxes 50c to 2.50
8. Bubbling Bath Essence 1.10

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Empire Theater Bldg.

Placerville

Telephone 392



-- It's Easy To Shop Here --

Large Selections of Up-to-Date Merchandise

— Free Gift Wrapping Service

Low-priced Gifts for the whole family

Pyrex Gift Set - \$2.15

Pie Plates 25c Casseroles 50c  
Custards 5c Loaf Pan 45c  
Measuring Cup 15c Percolator \$1.79



Electric Waffle Iron - \$3.95

Mixmaster \$24.50 Irons \$1.49  
Toaster \$16.00 Slices \$2.95  
Kitchen Clock \$2.95 Lamps \$1.50

HOTPOINT

REFRIGERATORS — RANGES — WASHERS

PHILCO RADIOS

"Pots AND Pans"

RAYMOND PYLE

448 Main St.

Phone 186

Check This GIFT LIST!

- Hall China Teapots \$1.89
- 20-pc. Set Pottery \$3.98
- Perfume Set \$1.49
- Cake Plate and Server 98c
- Electric Toasters \$1.49
- Baby Plates 75c
- Baby Spoons 19c
- Roasters 89c
- 53-pc. Set Dinnerware \$12.95
- Men's Travel Set \$4.95
- Smoking Stands \$1.19
- Card Tables \$2.95
- Rock Crystal Stemware 50c





GIFTS OF  
UTILITY FOR  
THE WHOLE  
FAMILY

Our Christmas Bells play a merry tune for savers! Here, you are certain of an extensive variety of HIGH QUALITY MERCHANDISE, with intelligent clerks always available to help you get exactly the right item for your purpose. It's a grand way to shop and, in addition, all of our stock is priced low enough to delight the quality-minded saver's heart. We've listed a few samples of savings — Many more are in our store, so come today!

## BE Thriftlize! WISE



**SUNBEAM  
MIXMASTER**  
(used)  
**\$17.95**

An ideal help-mate for the cooking enthusiast. — Does everything.

**SILEX  
COFFEE MAKER**  
8-Cup  
**\$4.95**



Extra Strainer Cloths 3 for 10c

**PYREX GIFT SETS - 10 pieces \$2.15**



**TOASTMASTER**  
2-Slice  
Automatic  
**\$16.00**

**AUTOMATIC IRONS** from  
G. E. and Coleman **\$4.95**

**TREE LIGHTS**  
7-8-15 Lamps In Sets  
39c  
65c  
\$1.00  
\$2.60

Extra Lamps 10c & 2 for 15c

**PLACERVILLE HARDWARE**  
THE WEST'S OLDEST HARDWARE STORE - EST. 1852  
APPLIANCES - PAINT - HOUSEWARES  
PHONE 6 441 MAIN STREET

## BRIGHT DECORATIONS LEND SPARKLE TO YULE SEASON

Small ornaments of polished metal foil which glow effectively, electric lights or no. . . . Snow White and her brightly colored Seven Dwarfs to dangle in a row from a branch . . . ornament hangers which are rustproof . . . fireproof snow for drifts under the tree . . . cellophane garlands and wreaths and icicles for windows and doors sturdy Santa Claus cutouts for the mantels, tables and archways — these and many others are new and lovely and sure to make decorating your home for the holidays a joy indeed.

It is smartest, of course, to decide on a color scheme and stick to it. One who likes blue and silver might trim the tree with blue balls of glass and polished metal foil, garlands of silver tinsel, blue and white lights. Then use, on the hall table or the mantel over the fireplace, graceful clusters of silvered greens with a few blue lights at their base.

If green and red still remain your favorite Christmas colors, and you cherish the memory of the old fashioned trees you had as a child, you can work out stunning effects with red and green and have the old fashioned tree which best goes with them.

Look at giant candles, some of which are guaranteed to burn for ninety hours, miniature cradles and lambs and shepherds to be used in groups among green boughs on the tables and mantels.

For an effective garland to trim a beautiful staircase, try wiring tiny hemlock boughs together in the same way your florist wires flowers and greens together to make a corsage. Fill a vase with long needed pine boughs to which clusters of minute red berries of polished metal foil have been fastened. Or use a small silvered tree, trimmed with blue lights, set in a bank of shiny snow, as a centerpiece for your Christmas table.

## Holiday Hostess Owes Success To Careful Planning

The dream of every mother is to be known as the "ideal hostess" by the friends of her college son or daughter.

Reputation for hosting may be made or lost in the eyes of the younger generation during the coming Christmas holidays. It is then that the resourcefulness of any hostess is likely to be taxed severely by a multitude of unexpected young people who evidently just "come along for the ride," but are likely to stay for a week.

A hostess who can offer perfect hospitality as casually as young guests can turn up on her doorstep, is rated as "tops." This easy proffering of bed and board may appear off hand, but much foresight and detailed advance preparation has preceded it.

In the first place, there are enough beds — comfortable ones — for everyone. The usual home can provide only one, or at most, two guest rooms, but the good hostess sees that these have beds that are superlatively comfortable.

In addition, there are enough studio couches or folding beds to

care for from four to six extra guests. These are not makeshift affairs, but have been built for lasting service and equipped with real mattresses and springs which compare favorably with any found on regular beds.

Guests can forgive and forget anything except a night spent tossing on a hard mattress to the accompaniment of creaks and groans from outworn springs. Not even the discomforts of a freezing room can compare with those of ancient mattresses, springs and pillows.

Since many young as well as older guests prepare for a visit with more nonchalance than thought, the wise hostess will have several boxes conveniently packed with small size boxes of cold cream, tooth paste, cleansing tissue, powder puffs, razor blades, talcum, shaving cream and other toilet necessities.

Several pairs of pajamas packed in neat cellophane envelopes are other guest conveniences that always come in handy, and the hostess who reserves a special place in the refrigerator for midnight snacks deserves to be remembered in any guest's will.

## Simplicity Rule For Milady

Quality Predominates  
Varied Offerings;  
Frou Frou Is "Out"

Quality materials and workmanship and fine lines and originality of design distinguish the smartest Christmas gifts for women. The loveliest new items on holly trimmed counters are as simple as the clothes couturiers are creating these days.

By Spring, forecasters of style trends say, all clothes will be essentially simple. Designers of accessories and other gifts for women are a step ahead of the mode. They already have shorn their brain children of all frou frou and frillery.

The handbags with the most eye appeal are made of finest leathers, in new and unusual shapes. The drawstring pouch is popular. The purse which resembles a fat little muff is chic. High, wide and handsome but perfectly plain monograms make more acceptable trimming than any amount of ruffles or gew-gaws.

Lingerie — even the fragile, lacy type — has a subtle streamlined look about it. There are trimmed slips and nightgowns and negligees galore, of course, but the most charming by no means make the customer mutter — "yes, yes, just dripping with lace."

The tailored negligee of lustrous, heavy satin with block letter monogram on pocket or sash ends has been revived. The simplest housecoat, as well as a suave dinner dress, is the gift ideal. Whether made of velvet or wool or rayon, it is sure to be devoid of elaborate or fussy trimming.

Simple gifts for the sports-minded woman suggest elegance in a quiet way. She would like a pigskin belt with front lacings, or a leather table lighter in the shape of a riding boot.

For the hostess, six decks of playing cards in a leather case always makes a de luxe jewel case. For the

traveler a game set is good.

The newest slipper to wear with negligee or housecoat is of black velvet or suede with an arch wedge heel of gold kidskin and no trimming other than gold piping.

There are good looking sweaters, both hand and machine knit, with fronts of softest suede, dyed to match exactly the wool yarn of the back and sleeves. There are less rugged looking suede jackets, too, fitted at the waistline and following the figure lines.

In jewelry, earrings are first choice this Christmas. Simple gold ones which fit snugly against the ear are headliners. Heart shapes are new. The long, slender, delicately jeweled earring which points up instead of hanging down is also new.

The glove, which may be worn on either hand, comes in women's as well as men's sizes. The advantage of this innovation is, obviously, that if one glove is lost, a single new one instead of a pair may be purchased. For evening, give her opera-length gloves. If she is wearing a pastel hat for daytime, how about pastel day gloves to match it?

Among other gift suggestions for women are a handkerchief with delicate floral designs in petit point in the corners; a jacket of black wool with sequin lapels and pockets to wear with a dinner skirt and a sheer, flowered wool challis nightgown with tucked bosom and tailored skirt with a short slit at the hemline.

## Reflector Heater Is Welcome Gift

It is just a little bit of heaven — and a cozy bit at that — thanks to the big sturdy reflector electric heater in the center of the room.

Like a merry go round, the reflector bowl can be adjusted to deliver the heat in any direction, all the way around the clock.

Beautifully finished in chrome or bronze, these reflector heater models are filling a long felt need for a portable heating appliance. They are compact, efficient and are said to use but a minimum of current.

## HOBBIES HINT GIFT CHOICE

Men And Women Become Children Again Under Influence Of Yuletide

Even though you get a bit hot under the collar every time you hear somebody say again that "men are just little boys," you will have to admit they are at Christmas time. And so are the great majority of women "just little kids" when it comes to the kind of Christmas presents that amuse or have something to do with their hobbies or will make entertaining more fun.

She will be pleased with linens and lamps and other gadgets for her home, and clothes and accessories for herself, of course, but mother might like some new golf clubs, a couple of books written by an expert on her particular hobby, a dozen packs of monogrammed playing cards or an album of records more than you suspect.

Among other gifts and gadgets that the Woman of the House may find entertaining are a gayly printed gardening apron with small but practical shears and similar implements in handy pockets; a market basket full of de luxe tulip bulbs; an Early American bird cage for her canary or an assortment of queer looking tropical plants in a huge glass jug.

## "Matched Gifts" Perfect Choice For Her

"Matched gifts" are the perfect choice.

Gloves matched to hosiery, handbag and belt ensembles, scarf and blouse or sweater chosen to go together, slippers and housecoats, lingerie and gowns in beautifully matched "sets," as well as matched jewelry, dresser and beauty sets, pearls perfectly matched to a lovely evening handkerchief of chiffon, robes matched to lounging or sleeping pajamas are other suggestions.

## Buy Quality In Furnishings

Pieces That Will Be Of Use In Later Years Are Best For Brides

Experts agree it is a great mistake for a bride to buy furniture for her new home which will not be usable in a larger home later. On a low budget, it is advisable to get a few good pieces that will give years of service rather than enough extremely cheap furniture to completely furnish every room in the house.

Friends and relatives planning to give furnishings "for the new home" this Christmas well may bear this in mind.

"Better to be faced with sparsely furnished rooms during the first year or two of marriage than with constant replacement problems," they continue. "Furthermore, then put most of your money into the large, important items—those which you expect to last through the years — and look for bargains in accessories."

Trying to furnish a home on a small amount of money will be far less discouraging if you remember that comfort is all important. If you have to make a choice, a good reading light and a small table beside each chair, plenty of ashtrays, chairs you can curl up in — these and similar things are wiser choices than expensive paintings, a precious desk that nobody ever will dare use or silk sheets for the guest room.

## COLORFUL PATTERNS NOTED IN LOUNGING ROBES FOR MEN

No piece of men's wearing apparel carries more tradition as a Christmas gift than a de luxe or above ordinary dressing gown.

Gorgeous silk patterns and fine tailoring make these one of the most desirable presents. Most of the more expensive ones are in rich heavy silk; others in flannel and some in heavier wool. Colorful patterns predominate although solid colors such as brown, blue and maroon also are popular.

Many of the new robes are coming in finer gabardine and covert.

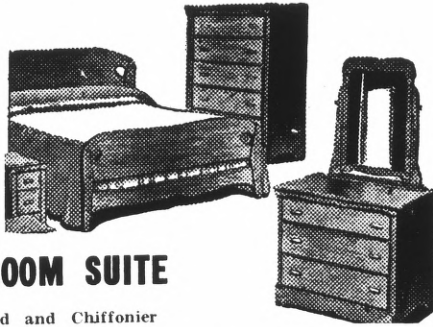
## HOME GIFTS

### Sensible Presents for Christmas Gayety

Give gifts for the home and you may be sure they'll receive a warm welcome — and furniture, the enduring gift, is the best present of all for true Christmas happiness and cheer



Automatic  
**Electric Iron**  
SUPER-SPEED  
**\$6.95**  
**\$7.95 \$8.95**

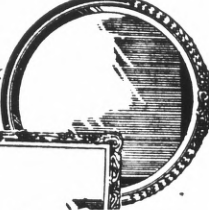


**3-PC. BEDROOM SUITE**

Dresser — Bed and Chiffonier  
WALNUT FINISH  
ECONOMICALLY PRICED — **\$44.75**

Cocktail, Coffee and  
Lamp Tables **\$4.45**  
End Tables **\$1.60**  
Starting At

**DURABLE MIRROR**  
Round, Octagon,  
Duodecimal, Each **\$2.00**



XMAS SPECIAL

**APEX WASHER**

New Speed Liner. Washes One-Third Cleaner;  
One-Quarter Faster. Never before has Apex  
made such a wonderful  
Washing Machine **\$59.95**

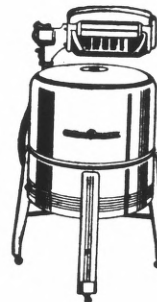
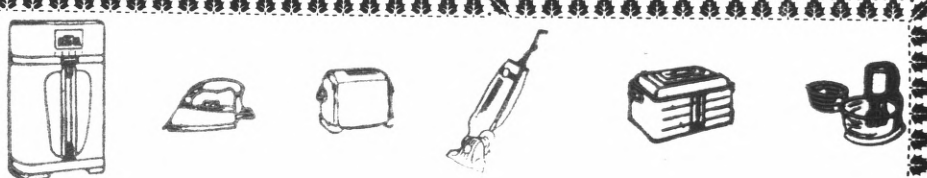


## Furniture Exchange

435 Main St.

H. E. HUNSAKER  
Placerville

Phone 472



**G-E Clothes Washer**

With the famous Activator and one-control Wringer  
Regular \$59.95

Pre Christmas  
SPECIAL

**\$49.50**

**G-E Rotary Ironer**

Regular \$84.95

Pre-Christmas  
SPECIAL

**\$79.95**

## G-E Makes Christmas Buying Easy

Vacuum Cleaners . . . . . \$29.95

Mix Masters (complete with juicer) \$24.50

Coffee Makers . . . . . \$4.95 and \$5.95

Toasters . . \$2.95 — \$3.95 — \$4.50 — \$16

G-E Mixers . . . . . \$17.25

Automatic Electric Roaster . . . \$21.95

Waffle Irons . . . . . \$5.95 to \$9.95

General Electric Clocks . . . . \$3.50 Up

## Sporting Goods Gifts

Our store is headquarters for Sporting Goods. We have an unusually fine selection this year, which will make your gift choosing easy!

RIFLES, all calibres  
SHOT GUNS, all gauges  
RODS and REELS  
SKIS, all sizes  
SKI POLES and HARNESS

FLY BOOKS — BASKETS  
— FOOTBALLS —  
— BASKET BALLS —  
— SOCCER BALLS —  
TENNIS RACKET



Enter the Out-Door Christmas Tree Decoration Contest. See Us for all the necessary equipment to win the prize. Christmas Tree lights of all kinds and descriptions.

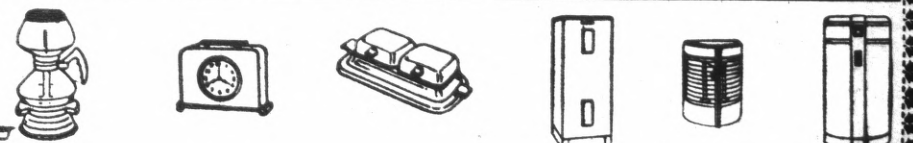
## The Sportsman's Shop

Authorized General Electric Dealer

Masonic Temple

DON GOODRICH

Phone 149





**COMPACT ENSEMBLES**  
Comprising one of the largest groups among the gift creations, compact ensembles offer selection purposefully wide in both price and content.

**PICK UP AND CARRY**  
Portable radios, which may be picked up and carried anywhere inasmuch as they require no electric connections, will be immensely popular this holiday season.

### DAD WANTS A GIFT THAT'S DIFFERENT THIS CHRISTMAS

It does not have to be a muffler. Or a cigarette case. Or a dull tie. Dad probably is sick and tired of all the old standbys you drag out for him every Christmas.

What he probably wants more than anything else is a gift that shows you are on to the hidden qualities of his complex nature.

Perhaps he always has craved to be a flashy dresser, but his bank roll makes him stick to conservative blues and grays. He would be just the sort to appreciate a fancy smoking jacket, even if you cannot quite see bald-headed Dad in a broadcated model. Or perhaps he would like to sport some lurid socks on the golf course. Or even a pair of cufflinks and a tie clasp set with his birthstone—he can wear them to church on Sunday.

Maybe he still is in the mechanical toy stage of his childhood and would like nothing better than to spend his Saturdays and Sundays down on the floor with an electric train.

Perhaps he is musical—and cannot afford the symphony. But he can listen to Beethoven's 9th Symphony from start to finish on the phonograph. If the phonograph is lacking, you can pick up any kind from the cheap portable that must be wound by hand to the elaborate electrical device which plays ten records through without a shift.

### College Girl Will Like A Makeup Kit

Give the college girl a makeup kit, containing treatment preparations as well as rouge, powder, lipstick and mascara, to take back to school with her. Or a small manicure case with four shades of polish, so that she will have the right nail lacquer for each color in her wardrobe. Or a charming dresser set with comb, mirror and an excellent hairbrush of maple or ebony with her monogram in sterling.

### Practical Gifts Help Housewife

Yuletide Spirit Commands Present One Would Not Purchase For Self

Once upon a time an advertising manager, in casting about for ways that would mean to increase the sales of his homely, practical gadget, hit upon the idea of a "Practical Christmas." And ever since people have been attracted by the virtues of such a mechanical time saver as a Christmas gift.

The spirit of Christmas rather dictates the giving of a present that the recipient would not ordinarily buy for himself. Now that can be a necktie or brooch, but it also can be a washing machine or a vacuum cleaner.

With so many time saving and work saving items in every day usage around the home, why not concentrate on making the woman's job easier? You can say: "There is no fun in giving a washing machine!" And you will be dead wrong. If you do give such an appliance you will have made fifty-two washdays a lot easier, you will have given hours of leisure and taken away hours of back breaking toil and is not that a Christmas present?

If you already have the machine, why not have Santa bring an ironer, not the hand variety, although that is good, but the desk type that enables the operator to sit comfortably at ease while turning out the shirts and sheets. Both the gas and electrically operated ironers represent luxury.

And then there are the vacuum cleaners in many models and designs. People are all interested in keeping the home looking spic and span, without thinking perhaps of the many weary hours that are being spent in mopping, dusting, beating and washing. If there is a machine that will eliminate any one of these steps, then it is worth having.

Naturally these presents may be a little more expensive than the usual gift, if you consider the original cost. But with so many payment plans in vogue, it is not an expensive matter to pay for a \$60 or \$75 item at so much per week.

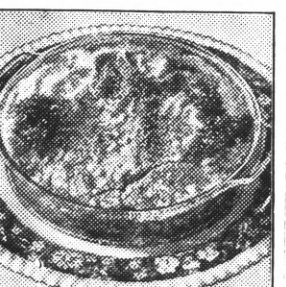
If a husband were to figure out how much time his wife spends in the kitchen either preparing meals or in cleaning up after them, present the figures to her and then say: "I am going to cut that time in half, and what is more, make the remainder easier." . . . Just what do you suppose the reaction would be?

### For Sunday Night Supper . . . ESCALLOPED OYSTER GUMBO

Dorothy Greig

SUNDAY night supper is a foraging sort of meal. It just seems to get put together from whatever we can forage from the refrigerator in the way of cold meat, cheese, salad makins and fruit.

If the night is chill we can open a couple of cans of soup or pork and beans and bake biscuits from a ready-mixed flour — and Sunday night supper still remains in the "no trouble" class.



They'll pass back for more of this Escalloped Oyster Gumbo

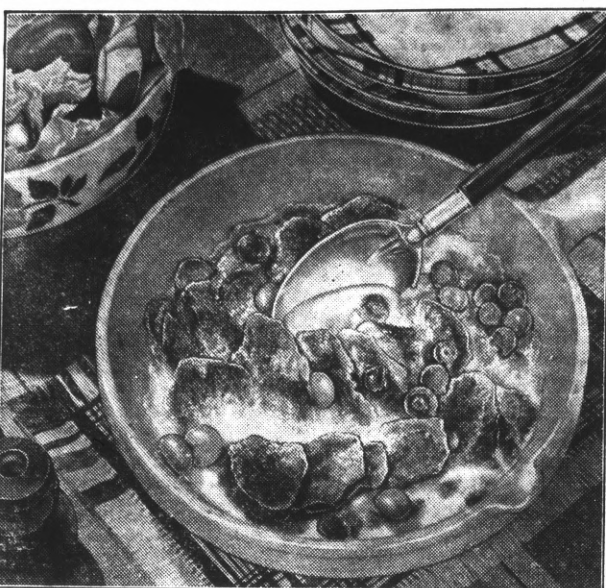
At our house we also have a few other dishes we like to serve on cold Sunday nights. One of them is escalloped oysters with the addition of a wonderful chicken gumbo flavor. Yet it isn't fussy or hard to make.

**Escalloped Oyster Gumbo**  
1 pint oysters and liquor  
2 cups rolled crackers (unsalted)  
1 can condensed chicken-gumbo soup  
5 tablespoons butter

Sprinkle ½ cup of rolled cracker crumbs in the bottom of a casserole. Arrange a layer of oysters over the crumbs and over the oysters with liquor pour ½ can condensed chicken gumbo soup. Cover with 1 cup of rolled cracker crumbs and dot with 3 tablespoons of butter. Then put another layer of oysters (with liquor) in the casserole and over it pour the rest of the chicken gumbo soup. Sprinkle the remaining ½ cup rolled cracker crumbs over the top of the oysters, dot with 2 tablespoons butter, and bake for 1 hour at 275 degrees. Serves 4-6.

**RICHNESS IN FASHIONS**  
Spectacular richness and fascinating colors distinguish evening fashions for women this holiday season.

### Mushrooms Give Flavor to Your Tongue!



No toll or trouble! From oven to table in an oven-proof dish, baked tongue and mushrooms, both whisked from a can, need but the addition of a crisp salad, rolls and a beverage to make your meal complete.

LONG known as a "luxury touch" to thick juicy steak, (and is it good!) mushrooms are now rushed fresh as they're picked to the cannery, where all their rich, original flavor is sealed in cans. Ready to serve, easy to prepare, delectable to taste, canned mushrooms are a "thrifty touch" with a luxurious flavor, and are available the year 'round, for dishes 'round the clock.

For breakfast try mushrooms in scrambled eggs or omelet; for luncheon, marinate the little button mushrooms in French dressing and toss them in your salad; for supper try baked tongue and mushrooms, recipe for which follows.

### Baked Tongue and Mushrooms

Brown several slices of onion in 4 tablespoons drippings or butter, in frying pan. Remove onion; slice canned (or cooked) tongue into thick slices; dip in flour and brown slowly in seasoned fat in frying pan. Remove to baking dish, and arrange in overlapping slices. Pour 1 cup of milk into frying pan and simmer gently 2 or 3 minutes; pour over tongue in baking dish, put 1 cup button mushrooms (one 8-oz. can) over top of meat. Bake in hot oven (400° F.) until gravy is creamy, and meat and mushrooms are heated through. Serve hot.

### FOR HIS DEN

An upholstered leather chair for his den is an ideal present.

### A DE LUXE GIFT

A deluxe gift is the combination radio console and phonograph.

### Luxury Gifts Welcome

Even the most practical minded person likes to have Santa Claus leave at least one luxury present—a gift that is not a necessity at all but which adds a great deal to the joy of living.

In addition to the practical, easy to launder underwear and warm bathrobes she needs, you may be sure that a lacy, frothy, utterly luxurious bed jacket and a nightgown that looks like an evening gown would make mother pretty happy.

### EACH ONE IN HOME NEEDS HIS OWN RADIO TO INSURE HARMONY

After dinner the family gathers around the radio. Father settles down to hear his favorite comics or sport event, while Mother blissfully anticipates hearing a symphony. But Brother and Sister have other plans and soon are squabbling about whether it shall be that program of swing music or the ending serial of that blood-curdling mystery that shall be the evening's entertainment.

A wise Santa Claus will provide a radio for each member of the family, knowing this is the secret of harmony in after dinner relations.

No matter how varied the tastes, when Johnny has a radio of his own in his room where he and his friends can listen to all the mystery thrillers; when Sister can take her friends to the recreation room to listen to the famous dance orchestra, then Mother and Father may listen to their favorite programs in the peace and harmony that contribute so much to the happiness of the home.

### Now's The Time!

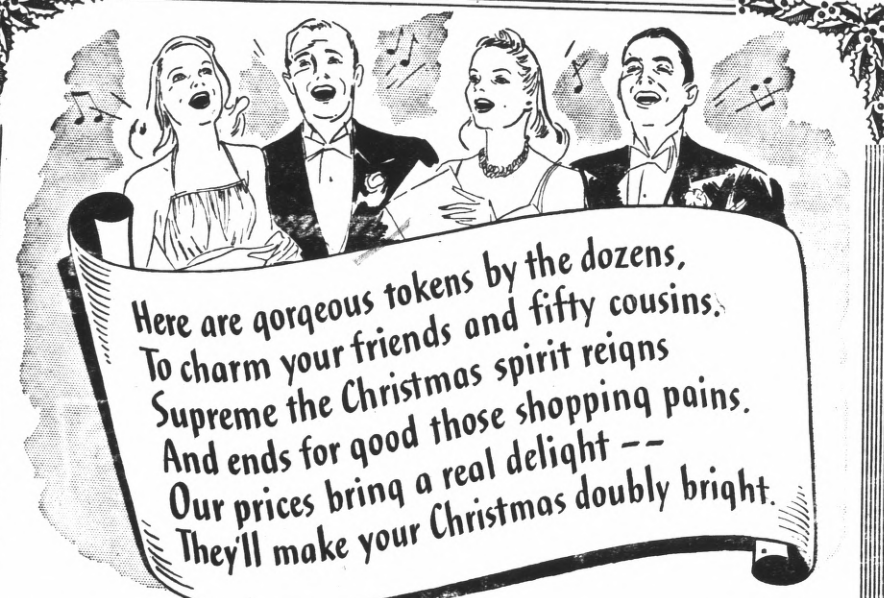


Your Portrait Expresses More Personal Thoughtfulness Than Any Gift You Can Make!

Arrange for an appointment soon

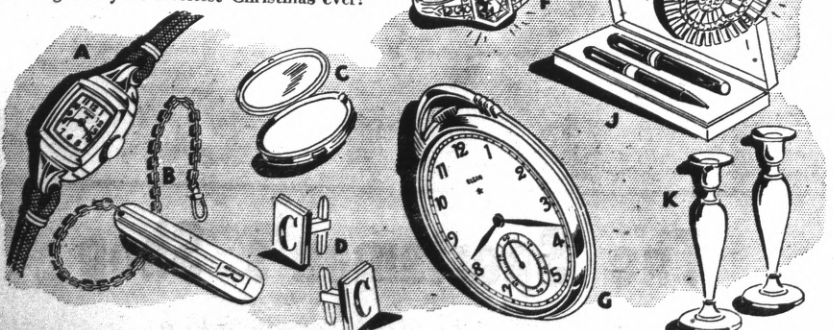
### Sierra Photo Service

(Formerly Land's Studio)  
CLINTON GIBSON — PERRY BAKER  
PHONE 67 PLACERVILLE



### The Season's Best in Gifts!

We believe you'll agree that our gift collection this year is a real sensation. It includes such a variety of lovely items. From lustrous pearls of great price to gay costume jewelry in the mode of the moment! From distinctive flat and hollow ware of heirloom quality to inexpensive, casual little remembrances of warm personal charm! And at the head of the list stand our new 75th Anniversary Elgins! The Elgins for women have a graceful, patrician beauty that is almost breath-taking. The Elgin models for men are husky and trimly tailored. And the prices are \$24.75 to \$750.00. Hurry in and see all our "ideas" for making this your merriest Christmas ever!



A—Elgin "De Luxe" Model 2731, Dainty and unusually distinctive. 17 jewels for accuracy. 10K natural gold filled case. \$37.50.  
B—Men's handsome pocket watch and chain.  
C—New, attractive compact. A useful gift.  
D—Beautifully monogrammed cuff links.  
E—Sterling silverware. A luxurious gift.  
F—For "Her." An exquisite diamond ring. Large selection in wide price range.  
G—Elgin pocket watch with accurate, 17-jewel, adjusted movement. Distinctively designed 10K natural gold filled case. \$35.00.  
H—Inexpensive gift. Stunning powder box.  
I—Ideal gift for her—lovely diamond brooch. Distinguished in beauty and quality.  
J—New pen and pencil set. A practical gift.  
K—Smartly styled candle sticks. Beautifully made in sterling silver. A lifetime gift.

### LEO C. BURGER

Diamond Headquarters — Watches

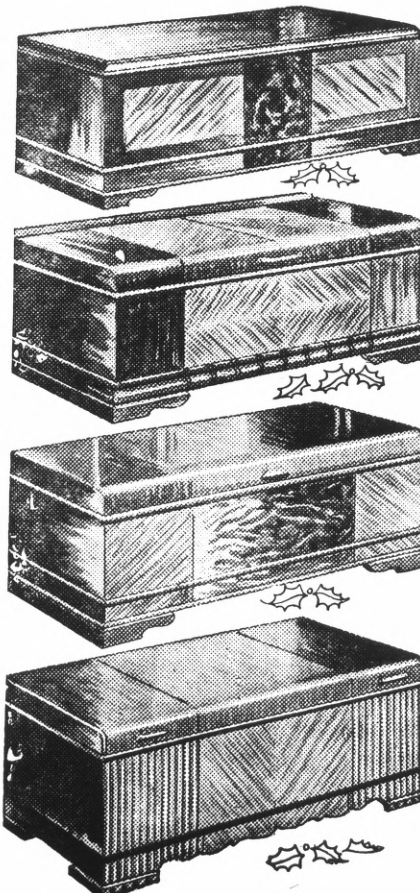
### Cedar Chests for Christmas

### Suitable Presents For Mother or Wife, Sister or Sweetheart

Any woman will be delighted to receive a gorgeous WALNUT FINISH CEDAR CHEST for Christmas. The new models are truly beautiful. Come in and select yours today!

### Beauty PLUS Complete Protection

These full Cedar-lined, Walnut-finish Chests afford complete protection to anything entrusted to their care. Your apparel, linens, blankets, etc., are safeguarded against moths, dust or moisture. We have a size to suit your purse and your gift requirements.



### GENUINE RED CEDAR INTERIORS WALNUT EXTERIORS

A beautiful piece of furniture in any room in the house.

IF YOU ARE REALLY INTERESTED IN SAVING MONEY ON THE PURCHASE OF FURNITURE OF ANY KIND, YOU WON'T GO WRONG BY COMING TO LOCAL FURNITURE DEALER—

M. O'Keefe Co.

### M. O'Keefe Co.

Furniture Dealer for 60 Years



# Gifts

practical minded  
ve Santa Claus  
luxury present  
ot a necessity at  
a great deal to

e practical, easy  
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## NEEDS

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## FORMAL PAJAMAS STRIKE FASTIDIOUS MAN'S FANCY

Pajamas of the more formal variety always are a welcome addition to the fastidious man's wardrobe.

Silk garments with neat collar and buttons in plain colors or patterns with contrasting piping rank foremost. White poplin pajamas with contrasting trim, the V neck pullover in striped madras and broadcloth or end to end madras patterns are next in popularity as gifts.

There is no special guide to the wide array of vivid colors and patterns save one's own good taste. Today's market also offers a large variety of dress lounge pajamas, sport model pajamas for general loafing and other oddities used by many for actual sleeping also.

## Pretty Boxes Hold Matching Hosiery

Hosiery finds many new ways to be the perfect Christmas gift, packed in pretty Christmas boxes, laid in three matching pairs in jewel cases, writing cases, sewing baskets or a dozen other effective containers which may be used after Christmas.

Sports stockings for the outdoor woman and gay little socks for college girls are included as smart this year.

Woolen stockings are fashionable for sportswear.

## Santa Shows Engaging Ways To Wrap Christmas Gifts

Scouts from Santa's gift packaging department have brought many engaging designs this year for wrapping the children's presents and giving the box, as well as the contents, a juvenile appeal.

As jolly looking as the old Saint himself is a clown face applied cornerwise on a square box wrapped in clear crinkled cellophane.

Cut the features for this clown face from the black and red film and applique them to the package with centent so that the center of the mouth and nose goes across one corner of the box, with an eye and a half moon cheek mark on either side.

Now make a hat from light green uncrinkled film, cutting the piece twice the width of the box and long enough to fit around it. Cement the long edge of the piece to the top edge of the box, gather in the center and tie with spool wire, forming a frill in a tassel effect. Decorated with a sprig of holly.

Add a neck ruffle cut from a strip of red film three inches wide. Fold to make one and one half inches, insert a steel knitting needle in a fold and gather the entire length on a needle. Apply transparent Scotch tape around the bottom edge of the box, allowing half the width of the tape to extend beyond the box. Secure the gathers of the

ruffle to the tape and the decoration is complete.

Little girls love paper dolls and are sure to be pleased with a package that shows a string of them cut from red cellophane and laid flat across a box wrapped with yellow film. Someone in the family will have a knack for cutting these dolls in one operation from a folded strip — nothing fancy, just round heads, triangular bodies, a suggestion of feet and pointed arms so they are all of a piece.

Finish the package with tyings of red ribbon of the film, printed with silver stars.

Have you ever thought of using pleated shelf edging of cellophane to trim a gift package? A satchel can be made by bordering a box with red and white plaid edging. Wrap the package in a red sheet and then cement the edging along the bottom edge of the box front, bring it up one side and across the top, form a handle and then bring it back to the starting point.

Decorate the top of the box with a sprig of artificial holly.

A new ribbon of cellophane, printed with silver Scotties on a blue ground, gives an appealing touch to another gift package for a little tot. It is used in two diagonal bands on an oblong box if wrapped half in red and half in amber transparent wrappings.

Making professional looking bows with ribbon of this material is accomplished easily. The right method is to cut the ribbon off after it has been tied around the package, leaving short ends.

## Hosiery Among Reliables

Gloves, Hankies, Scarfs, Belts, Boudoir Slippers Are Other Favorites

Whenever you are in doubt about what to give a woman you have only to think of hosiery, gloves and handkerchiefs to choose wisely.

Gloves have become irresistible, so gay and novel are their new designs and trimmings. Pagoting is a beautiful decorative treatment and contrasting applique makes a distinctive trimming.

There are scrumptiously soft, fluffy gloves in fur or angora, velveteens with knitted wooly palms, and looped chenille mittens with bright chee chias to match and Scandinavian mittens made to shed water, in white with vivid embroideries.

Hosiery is elegant as far as its filmy textures and new colors are concerned.

Handkerchiefs, as always, are among the nicest gifts either to give or receive.

Scarfs and belts make stunning presents.

And there are mules and other types of boudoir slippers to think of. They never were more appealing and more decidedly in keeping with the gay holiday spirit than this season, with all their brilliant colors and flattering designs. You can even buy them with tiny little bells attached to tinkle joyously.

So you see there simply is no end of thrilling new things awaiting the Christmas shopper who has a goodly collection of feminine names on his or her list.

## SURVEY SHOWS GIFTS AVERAGE PERSON MIGHT LIKE

The problem of the Christmas gift for the friend whose needs one knows only slightly is not a new one. Many Christmas gifts, because they are not entirely suitable, get put in drawers and seldom, if ever, are used.

A survey recently conducted to find out what articles the average man and woman always would welcome as gifts, revealed the most popular items with women include compacts, handbags, gloves and bridge sets. The survey of men's preferences revealed they always can use gloves, belts, day and evening wallets, cufflinks and smoking accessories, such as leather cigarette cases, tobacco pouches and pipes.

All the persons questioned admitted they had already one or more of these articles, but still they would welcome others. Incidentally, it was found there is a definite tendency on the part of men to prefer leather cigarette cases that will hold the entire pack in its original form. There is no particular good reason given for this, except that the average male is used to taking a cigarette directly from the package.

## New Tricks for Spice Cake



"SUGAR and spice n'everything nice," that is what the family will say when they taste this delicious new spice cake, which carries a new label that says, "Fall 1939." The problem of having the raisins and nuts sink to the bottom of the pan is solved. Sprinkling them over the batter after it has been poured into the layer pans is the key to this old-time riddle.

### SPICE CAKE

1/2 cup shortening  
1 cup brown sugar  
2 eggs, separated  
3 cups sifted flour  
2 teaspoons baking powder  
1/2 teaspoon soda  
1 teaspoon cinnamon  
1 teaspoon cloves  
1/2 teaspoon nutmeg

1 cup sour milk  
1/2 cup molasses  
2 teaspoons flavoring  
1/2 cup chopped walnuts  
1 cup raisins

Cream shortening and sugar together. Add beaten yolks, mix well. Sift flour, baking powder, soda, cinnamon, cloves, and nutmeg together. Combine milk and molasses. Add alternately to flour mixture to creamed mixture. Add flavoring. Fold in stiffly beaten whites. Pour into well greased paper-lined layer pans. Combine nuts and raisins and sprinkle over top of each layer. Bake in moderate oven (350° F) 15 minutes. Yield: 2 9-inch layers. Spread caramel frosting between layers.

### ESPECIALLY BOXED

Today's silver plated flatware is surprisingly beautiful and is shown in special boxes for the holiday trade.

### VICTORIAN DECORATIONS

There is widespread interest in Victorian decorations of all types, including frivolous flower pieces, bowls and figures.



## DILLI-GRAMS

Dumb Dora says: "Yes, yes, I know! Xmas will be here in just 20 days! Don't remind me of it, pu-leeze! I'm always fit for a psychopathic ward by the time it's over. I never know what to get."

But it's going to be different this year. Our Santa Claus helper out-er is here to help you, and believe me, he's a help.

## That's It! "Start the Day Right"

### By STARTING EARLY

That makes it twice as easy. You get a much better selection before things are picked over. The best things always go first, and the late customer has to take what is left. You can make a small deposit, have it wrapped up and laid away, and the load is off your mind.



# GIFTS

for the Home

• The helper-out-er says he has something for nearly every one, beginning with the new comer who hasn't even heard about Santa Claus yet, for the boys and girls, sweethearts, father and mother and Grandpa and Grandma.

• Dolls, child's chairs, baby blankets, hi chairs, Taylor Tots, wagons, scooters, trikes, wheelbarrows, etc., from 90c up.

• Radios, RCA, from \$12.95 up. Table, bed and floor lamps, complete, 95c to \$11.95.

• Colored dishes, Pyrex ware, tables, smokers, and irons.

• Electric appliances are always a gift that Keeps on Giving! Cory coffee maker, with the glass rod — no cloth or metal to touch the coffee, and easy to clean, too. \$3.45 (without stove) and up. And toasters, mixers and irons.

• Or why not club together and get Mother that Royalaire cleaner (Now \$39.95).

• Or that Bendix you know that she has been wanting so long (Easy terms arranged), or that refrigerator that you are going to buy next year anyway. Some extra good buys on them now.

• A host of other things. Come in and get started on your Xmas shopping, now.

# Dillinger's

Furnish The Home



## Choose Now! Pay Later!

### Diamond SPECIALS



NO ADVANCE ON DIAMOND PRICES  
BUY AT THE OLD PRICE



Lighters

\$3.50

Chromium with ebony trim. Modern design.

Manicure Sets

Leather Case

\$2.75

Small Deposit Holds Gifts Until Christmas



LADIES' ELGIN WATCH

15 jewel movement in newest design!

\$27.50



WALTHAM Wrist Watch

\$18.75

Curved man's watch. An accurate watch for him.



LADIES' Hamilton WATCH

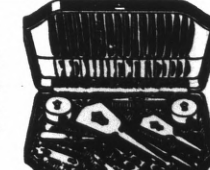
\$42.50

Smart round model, 17 jewel movement!

LADIES' BULOVA A lasting Gift \$17.50 UP



DRESSER ENSEMBLE BEFORE YOU BUY—SEE THESE BEAUTIFUL FITTED CASES AT SENSATIONALLY LOW COSTS!



ELECTRIC SHAVERS

Shavemaster or Remington - Rand

\$7.50



TAVANNES WATCHES

Shock Proof AS LOW AS

\$24.00



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JEWELER PHONE 86

USE YOUR CREDIT THIS CHRISTMAS ---- IT'S GOOD WITH US



Ask About Our  
**CHRISTMAS  
LAY-AWAY  
PLAN**

## STORE HOURS

During the  
Christmas Season  
Beginning Dec. 16th  
to 25th  
8 a. m. to 9 p. m.



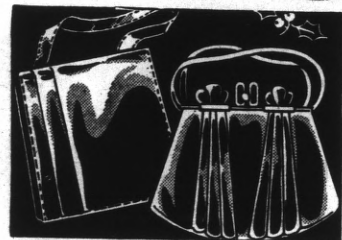
She'll Have A Warm Spot In Her Heart  
For The Giver Of This Soft, Luxurious

## CHENILLE ROBE

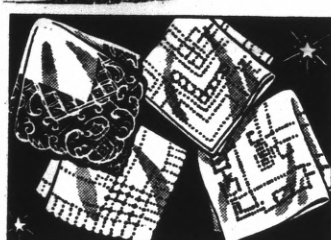
Truly an outstanding gift value at this price! Warm, richly tufted, washable cotton chenille in gorgeous new colors—berry, royal, copen and rosewood. Made with long slide fastener closing, club collar, popular three-quarter length sleeves, patch pockets and graceful, flowing back. Sizes 14 to 20. Choose this wonderful gift for a special name on your list!

# \$3.98

OTHER HOUSECOATS  
At \$2.98 and \$4.98



**GIFT HAND BAGS**  
Attractive imitation leathers with top strap handles.  
**98¢**  
Other Styles At .....\$1.89



**PURE LINEN HANKIES**  
Embroidery, mosaic work, elaborate spacing and lace borders!  
**25¢**  
Others At .....10¢ and 49¢



**WOOL SPORT SCARF**  
All wool zephyr square scarfs in gay patterns and vivid colors. 24 inch size.  
**49¢**



**PURE SILK HOSE**  
She'll love "Fifth Avenue" 3-thread ringless chiffons!  
**98¢**  
Other Hose At .....79¢



**EMBROIDERED SLIP**  
Lace trimmed top. Tea rose rayon satin. 32 to 40.  
**98¢**  
Other Slips At .....\$1.89



**BED JACKET**  
Resembles chenille! Aromatic red cedar wood chests! 12 sheets and 12 envelopes.  
**98¢**



**MANICURE SET**  
Practical—and lovely too. Rayon velvet evening bag with gold colored zipper!  
**98¢**



**5-PC. TOILET SET**  
Gold colored metal tray and imitation Cloisonne insert!—Gift boxed.  
**\$1.98**



**"EVENING IN PARIS"**  
This popular perfume, cologne and talcum set is always a welcome gift!  
**\$1.50**



**BONNET AND MUFF**  
Put the "Little Lady" on your list in the height of fashion with this velvet corduroy set!  
**98¢**



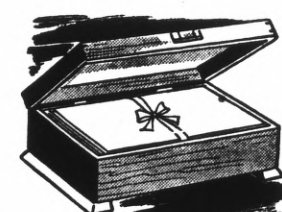
**TOWEL GIFT SETS**  
This "Cannon" gift box contains a 22x44 inch bath towel and two cloths to match. Choice of colors.  
**98¢**



**ASH TRAY SETS**  
4 sparkling crystal glass ash trays or coasters, in a gold colored frame. An unusual value!  
**25¢**



**OVENPROOF DISHES**  
In Chromium Frames  
Your choice of a casserole, an open baker, and a pie plate with server!  
**98¢**



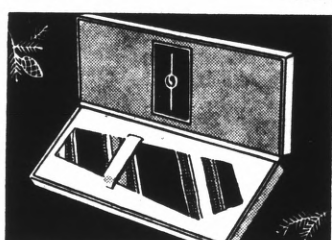
**BOXED STATIONERY**  
Sycamore and genuine aromatic red cedar wood chests! 12 sheets and 12 envelopes.  
**49¢**



**BUTTER BUCKET**  
Filled With Bath Salts  
Clever novelty container with handle and scoop. Fragrant bath salts. Ribbon tied.  
**98¢**



**DRESS SHIRT**  
Sanforized (less than 1 per cent shrinkage)! White and patterns. Boxed.  
**\$1.48**  
Other Shirts At .....98¢



**SMART TIE SET**  
Handmade tie and collar or tie clasp in a gift box! A grand value.  
**98¢**  
Ties At .....98¢ and 49¢



**WOOL FLANNEL ROBE**  
For His Leisure Hours  
Padded shawl collar, 3 pockets and silk fringed sash. Blue or maroon. Gift boxed. Men's sizes.  
**\$4.98**



**MEN'S DRESS SOCKS**  
The practical gift that every man appreciates. Smart patterns, some with lastex tops. Rayon. Large selection!  
**25¢**



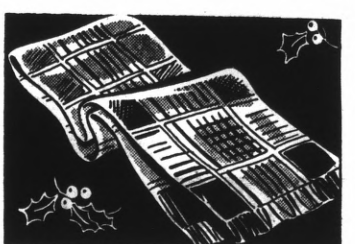
**TRAVELING SET**  
Black leather slide fastener case containing 9 traveling essentials, including military brush and comb.  
**\$1.98**



**GIFT SHAVING SET**  
"House of Croydon" set. Shaving soap in wood bowl, after-shaving lotion and talcum.  
**49¢**



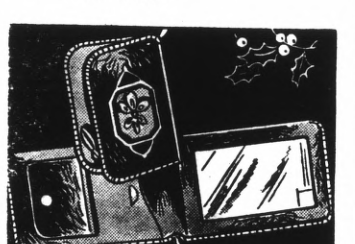
**STRIPED PAJAMAS**  
Fast color! Notched collar can be worn open or buttoned up.  
**\$1.48**



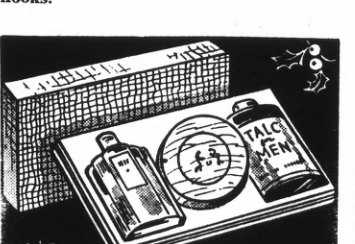
**WOOL MUFLER**  
"Scotstyle" all wool muffler for cold wintry days!  
**98¢**  
Other Mufflers At .....49¢



**MEN'S SLIPPERS**  
A Thoughtful Gift  
Soft, comfortable genuine kid uppers, leather hard sole and rubber heel. Brown. A well-made slipper.  
**\$1.98**



**WALLET & KEY CASE**  
Leather wallet with slide fastener bill compartment and lots of pockets. Key case with 6 swivel hooks.  
**98¢**



**GIFT SHAVING SET**  
"House of Croydon" set. Shaving soap in wood bowl, after-shaving lotion and talcum.  
**49¢**

## CHECK THIS LIST FOR GIFT VALUES

Lovely Rayon Panties .....49¢ Dainty Night Gowns 98¢ & \$1.89  
Silk, Satin & Rayon Dance Set 98¢ Baby Book & Treasure Chest .....49¢  
Men's Capeskin Gloves .....98¢

WATCH FOR 4-PAGE COLORED CIRCULAR



# Cash Mercantile Stores Co.

"A Little More for A Little Less"